



ZIP 42101, Bowling Green, Kentucky.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

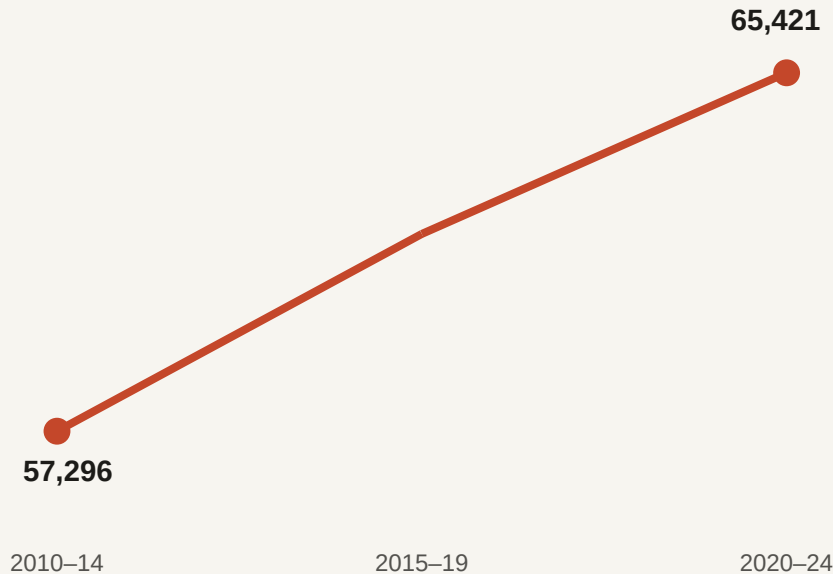


POPULATION

**65,421 people call ZIP
42101 home.**

65,421

people.



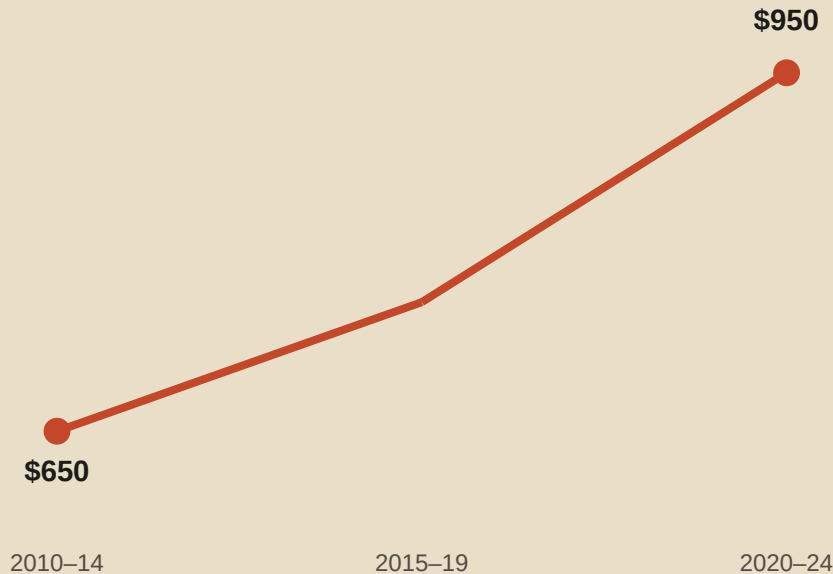


RENT

Median rent is up 46%
since the 2010–2014
survey, before inflation.

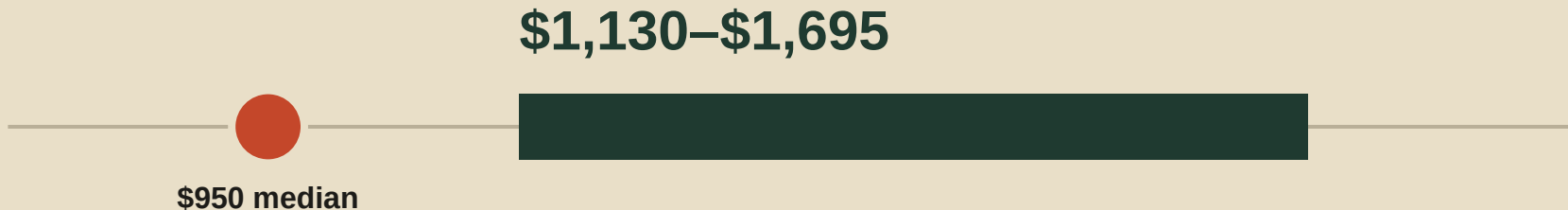
\$950

a month. Kentucky's median is \$967.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

61% of the housing here was built before 2000.

61%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 26,751 homes here.

150–400

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1% more than Kentucky's.

\$207,200

median home value in ZIP 42101.

ZIP 42101



Kentucky



U.S.



THAT WAS ZIP 42101'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/42101/

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