ZIP 40744, London, Kentucky.

Current market data.

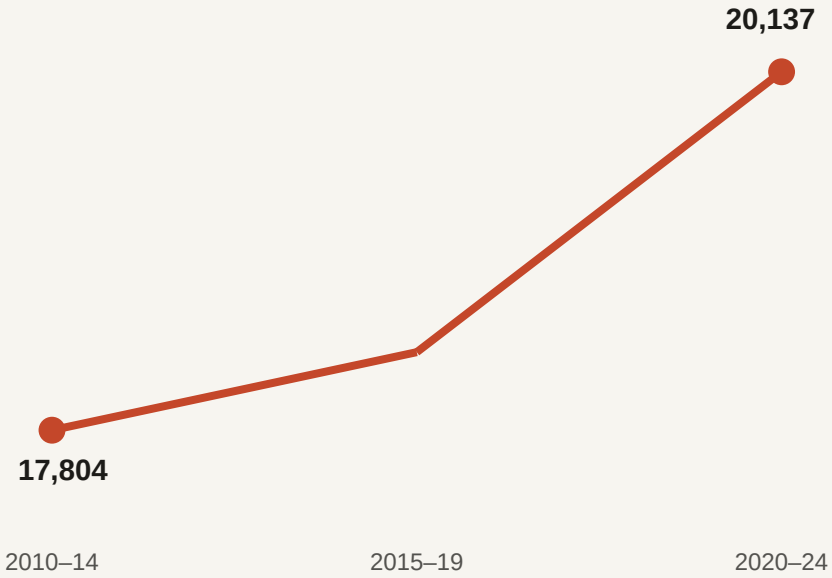
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

20,137 people call ZIP 40744 home.

20,137

people.



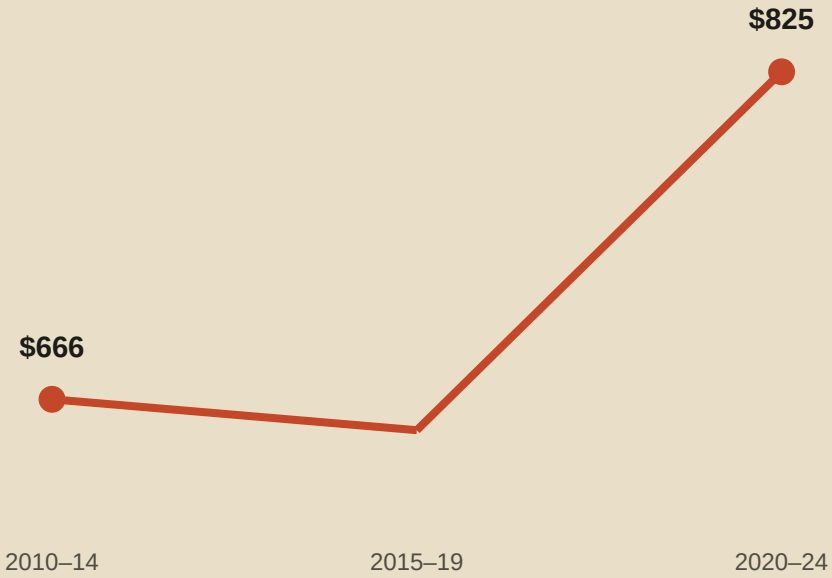
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 24% since the 2010–2014 survey, before inflation.

$825

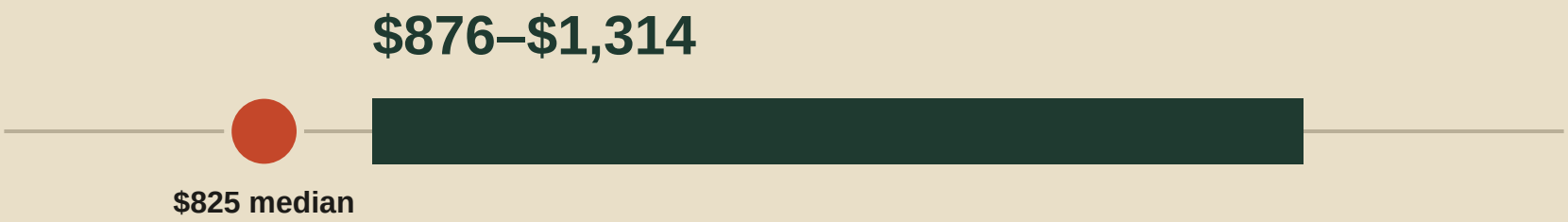
a month. Kentucky's median is $967.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 8,218 homes here.

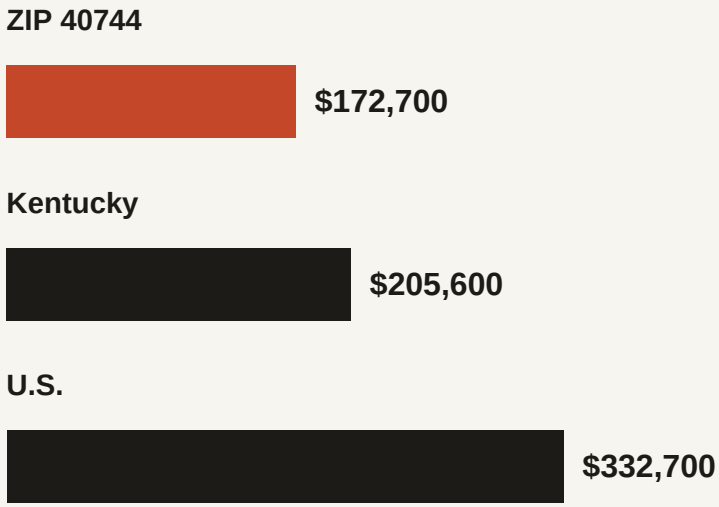
21–86

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 16% less than Kentucky's.



$172,700

median home value in ZIP 40744.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 40744'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/40744/**