ZIP 40741, London, Kentucky.

Current market data.

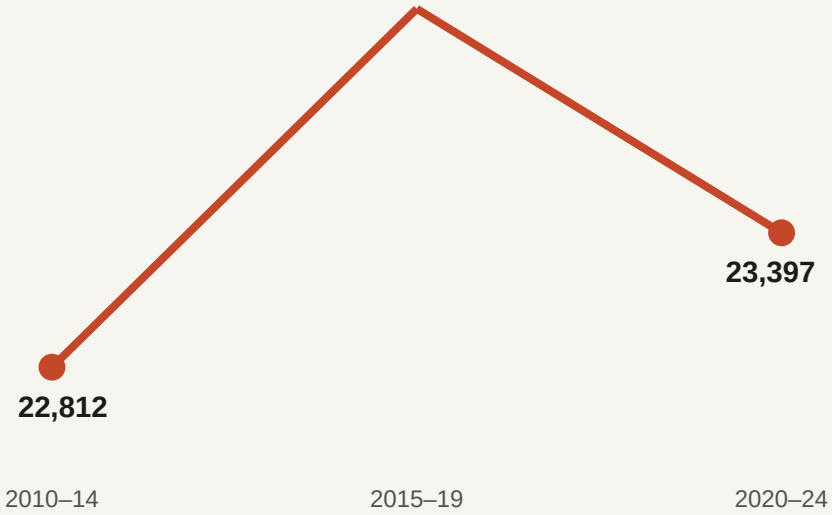
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

23,397 people call ZIP 40741 home.

23,397

people.



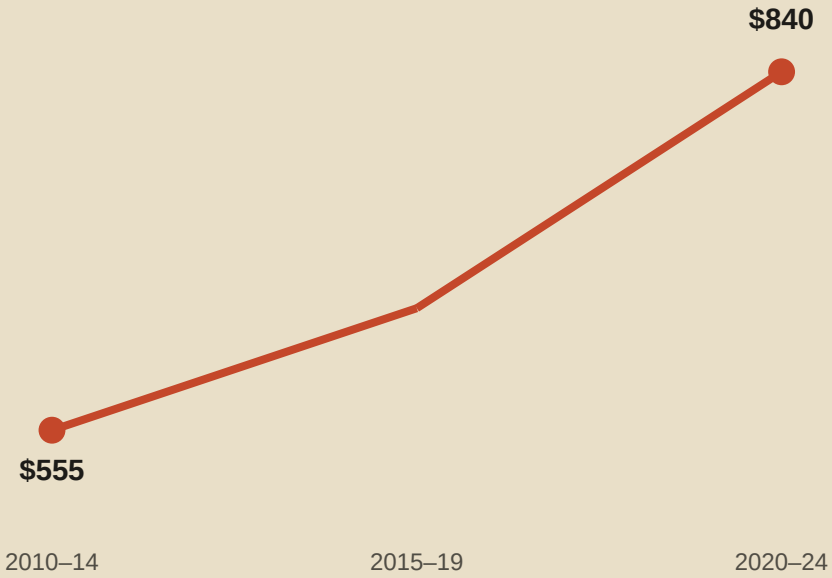
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 51% since the 2010–2014 survey, before inflation.

$840

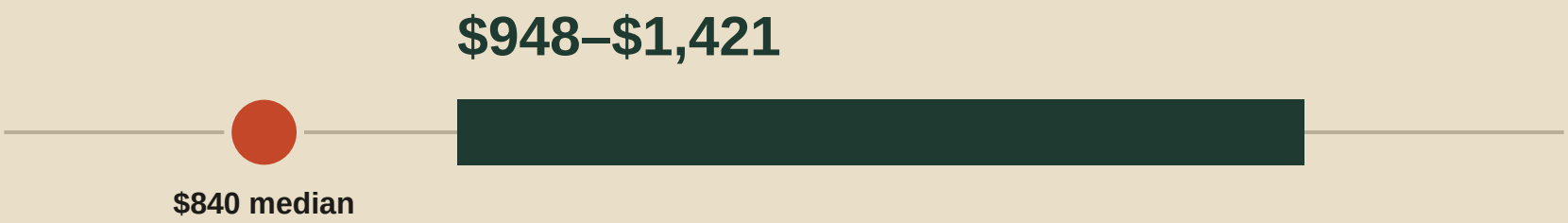
a month. Kentucky's median is $967.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 10,325 homes here.

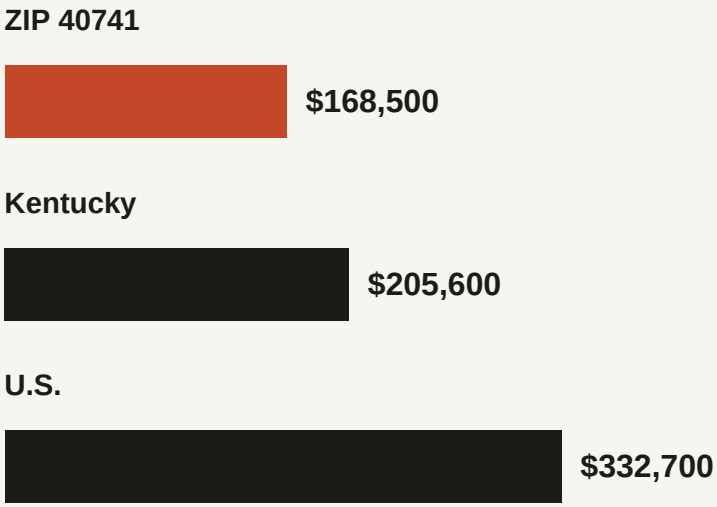
29–164

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 18% less than Kentucky's.



$168,500

median home value in ZIP 40741.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 40741'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/40741/**