



ZIP 40324, Georgetown, Kentucky.

Current market data.

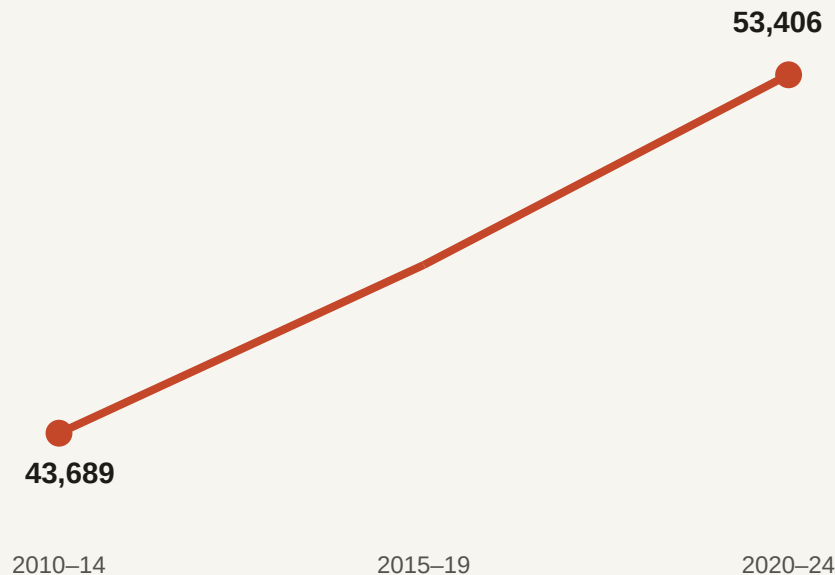
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

53,406 people call ZIP
40324 home.

53,406

people.

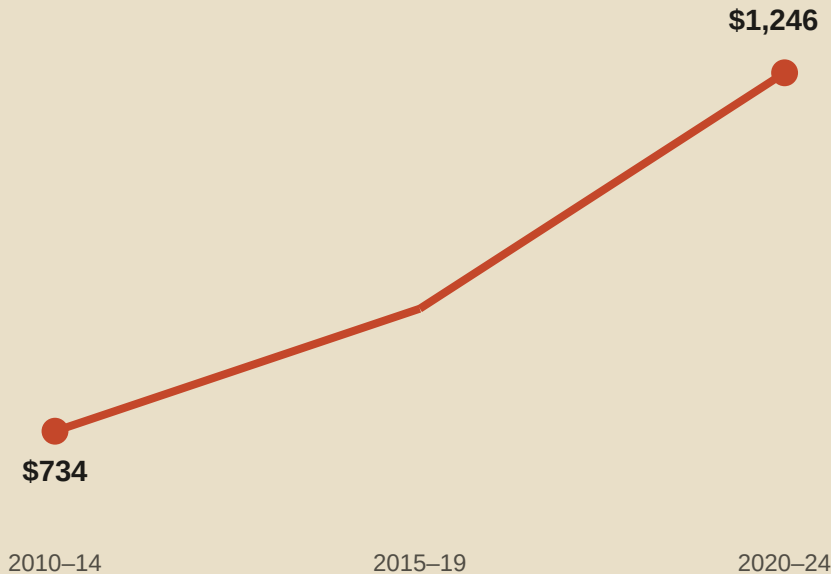


RENT

Median rent is up 70%
since the 2010–2014
survey, before inflation.

\$1,246

a month. Kentucky's median is \$967.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,228–\$1,841



\$1,246 median

is the monthly rent range local workforce wages support.



BUILDING

49% of the housing here was built before 2000.

49%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 21,027 homes here.

68–302

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41% more than Kentucky's.

\$289,100

median home value in ZIP 40324.

ZIP 40324



\$289,100

Kentucky



\$205,600

U.S.



\$332,700

THAT WAS ZIP 40324'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/40324/

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