# ZIP 39480, Soso, Mississippi.

Current market data.

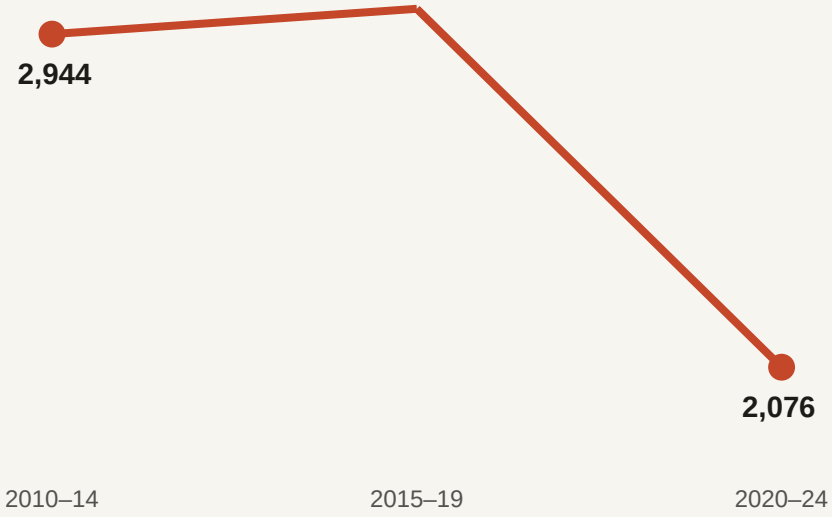
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 2,076 people call ZIP 39480 home.

**2,076**

people.



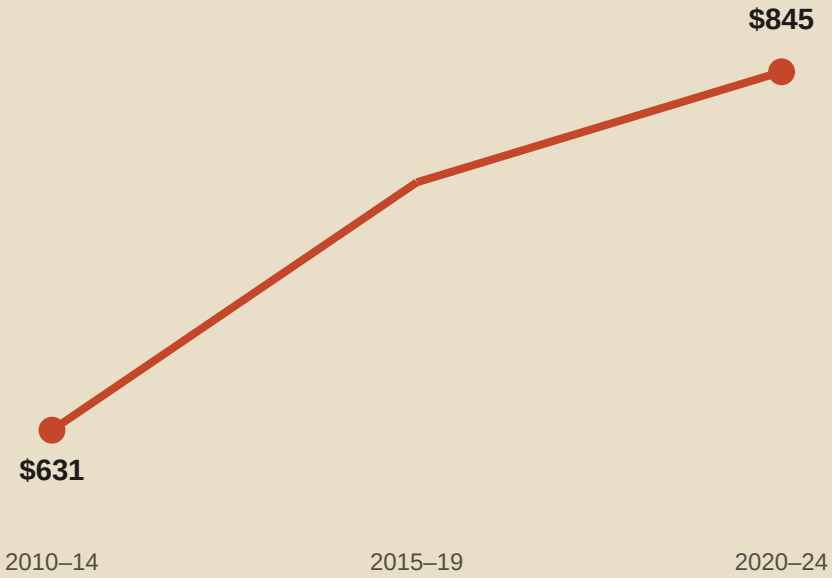

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 34% since the 2010–2014 survey, before inflation.

# $845

a month. Mississippi's median is $954.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# 68% of the housing here was built before 2000.

**68%**

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.1–0.2% to the 866 homes here.

**1–2**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

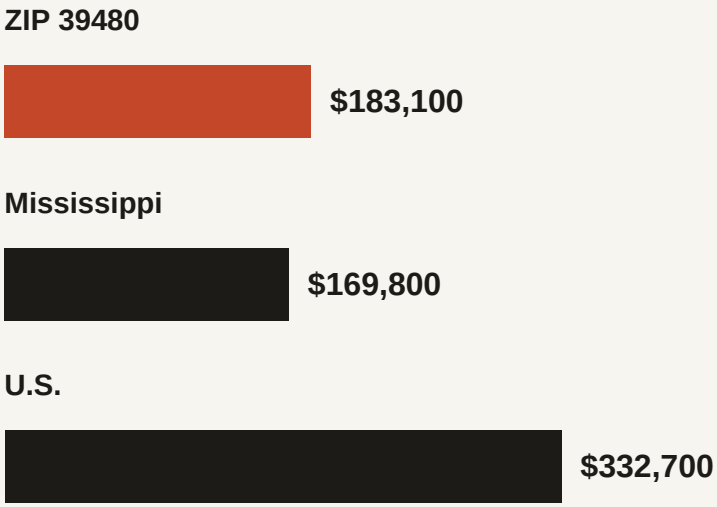
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 8% more than Mississippi's.

**$183,100**

median home value in ZIP 39480.




Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 39480'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/39480/**