ZIP 39402, Hattiesburg, Mississippi.

Current market data.

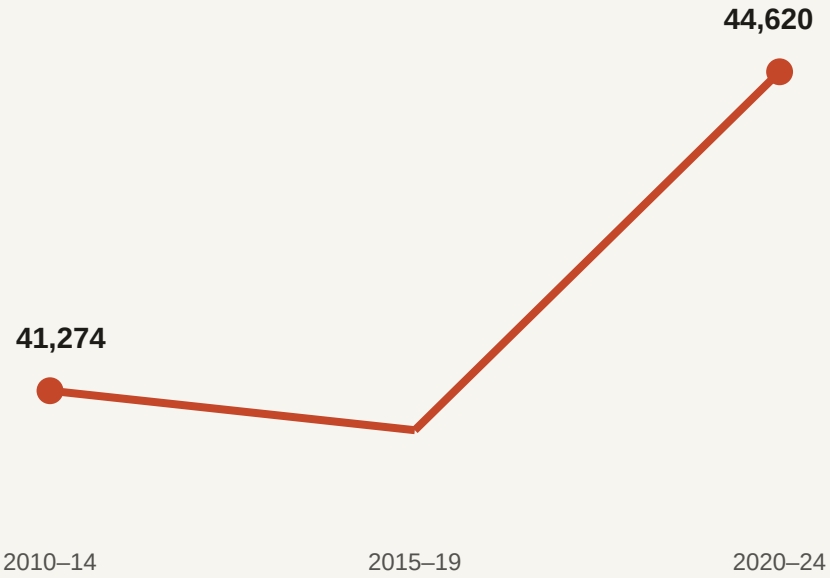
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

44,620 people call ZIP 39402 home.

44,620

people.



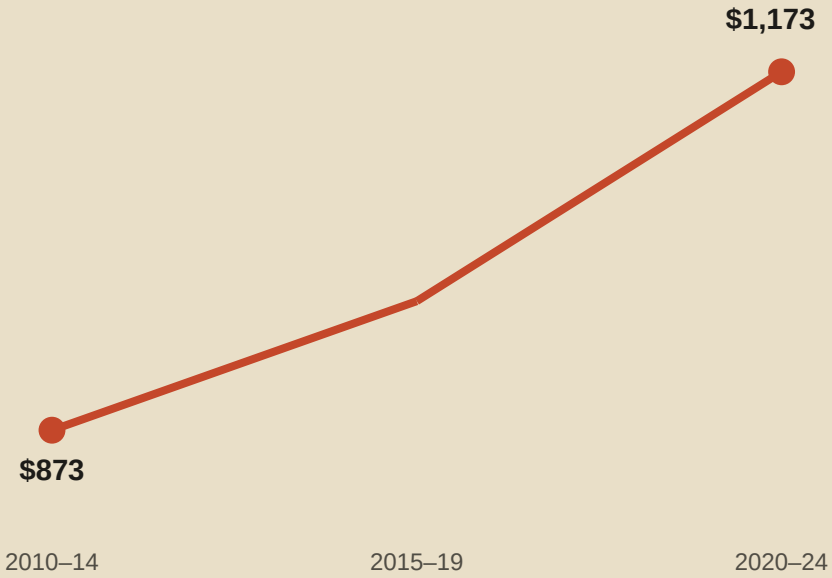
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 34% since the 2010–2014 survey, before inflation.

$1,173

a month. Mississippi's median is $954.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

59% of the housing here was built before 2000.

59%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 18,956 homes here.

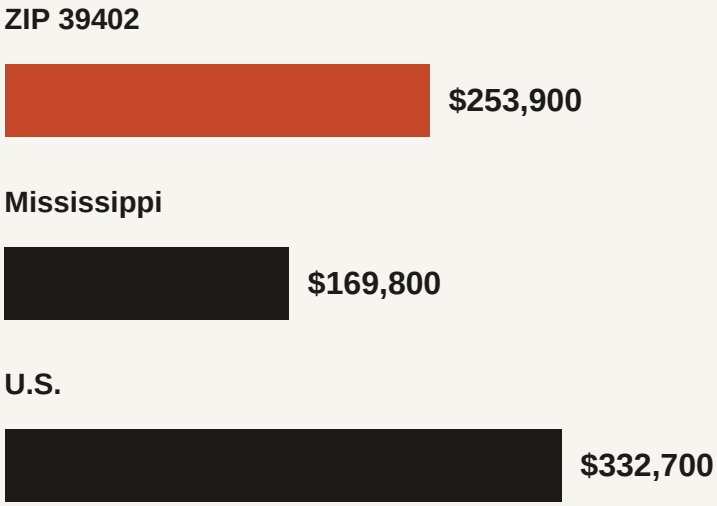
73–241

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 50% more than Mississippi's.



$253,900

median home value in ZIP 39402.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 39402'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/39402/**