ZIP 39073, Florence, Mississippi.

Current market data.

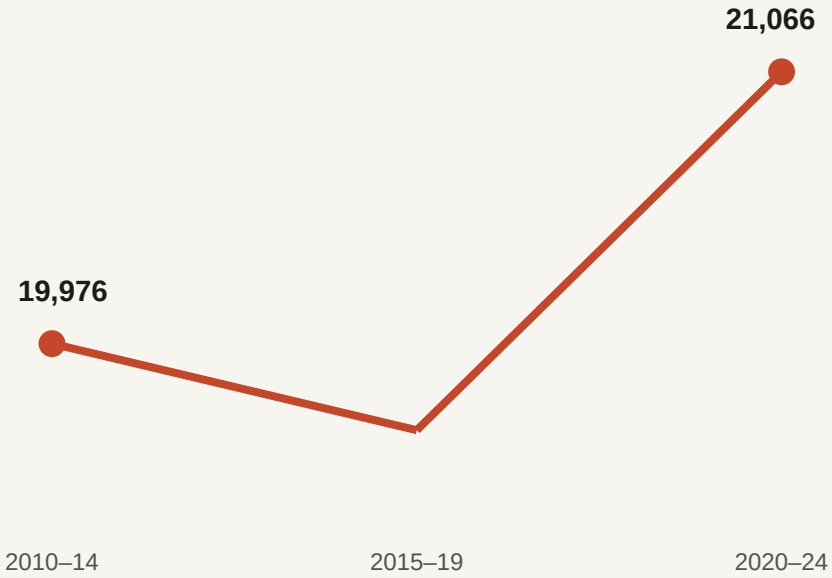
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

21,066 people call ZIP 39073 home.

21,066

people.



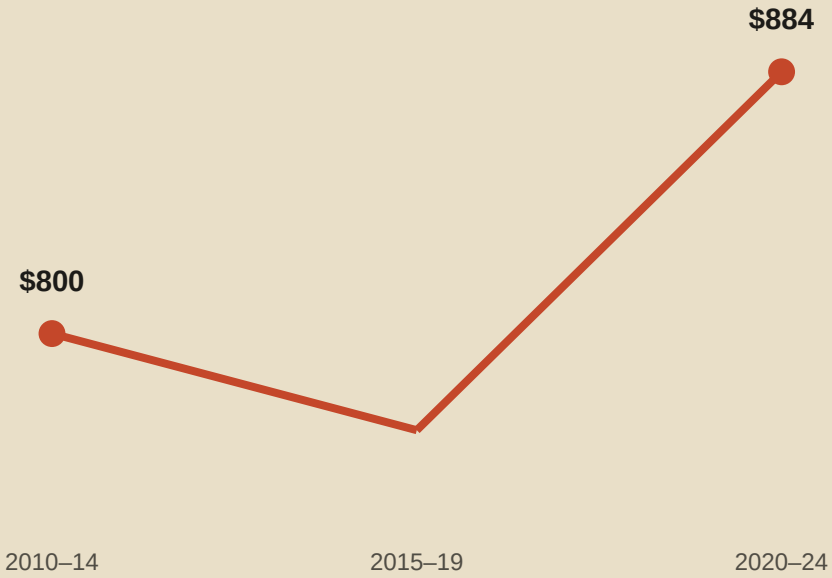
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 10% since the 2010–2014 survey, before inflation.

$884

a month. Mississippi's median is $954.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 8,614 homes here.

14–36

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

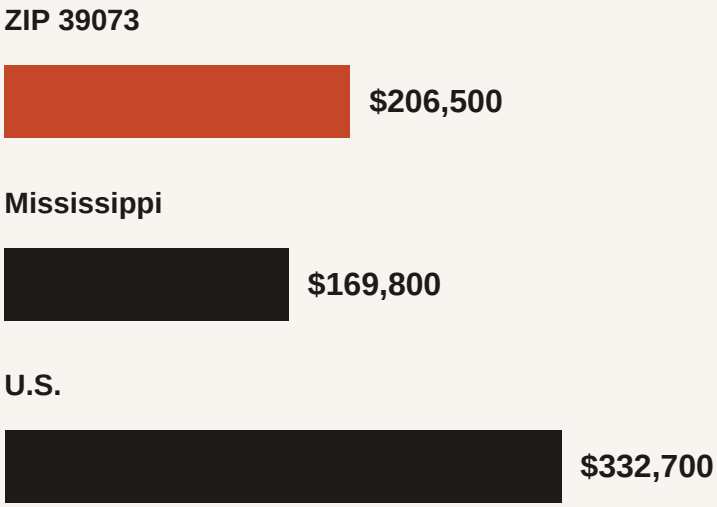
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 22% more than Mississippi's.

$206,500

median home value in ZIP 39073.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 39073'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/39073/**