ZIP 38860, Okolona, Mississippi.

Current market data.

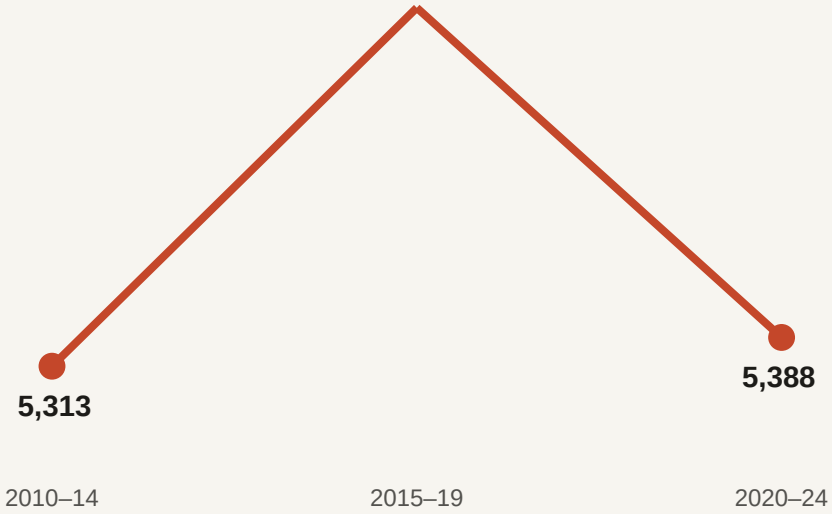
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

5,388 people call ZIP 38860 home.

5,388

people.



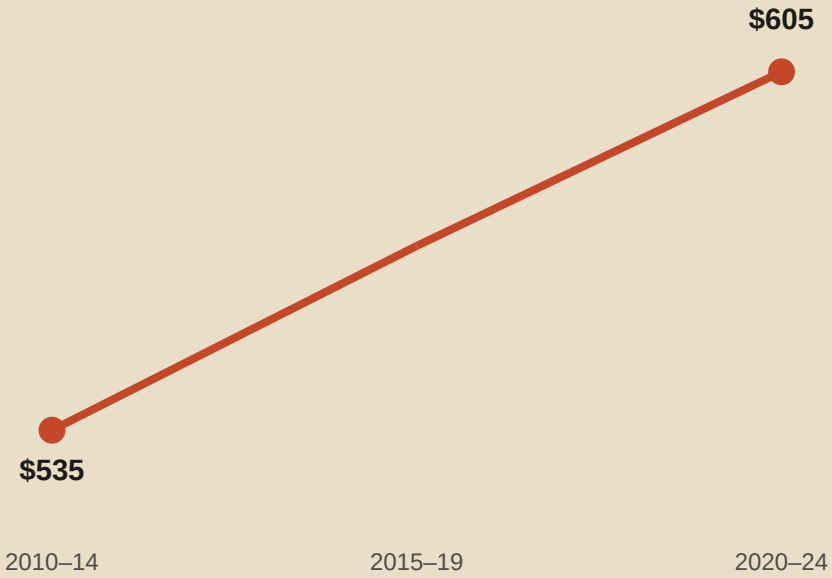
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 13% since the 2010–2014 survey, before inflation.

$605

a month. Mississippi's median is $954.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3% to the 2,564 homes here.

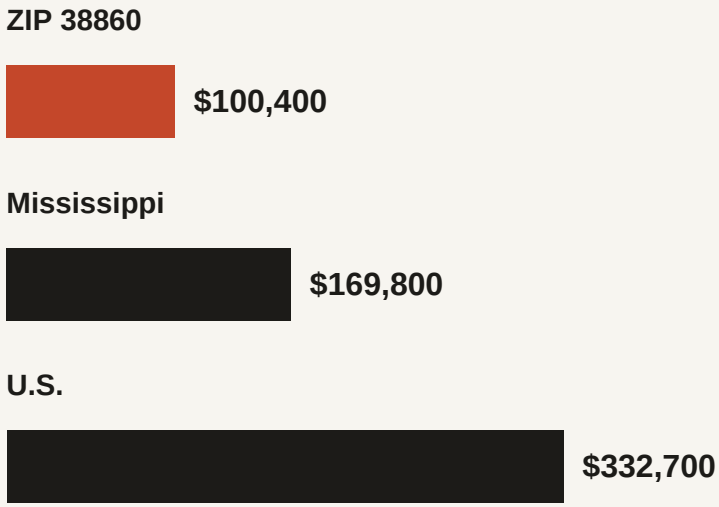
8

is the estimated number of missing housing units; all three estimates agree.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 41% less than Mississippi's.



$100,400

median home value in ZIP 38860.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 38860'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/38860/**