



ZIP 38672, Southaven, Mississippi.

Current market data.

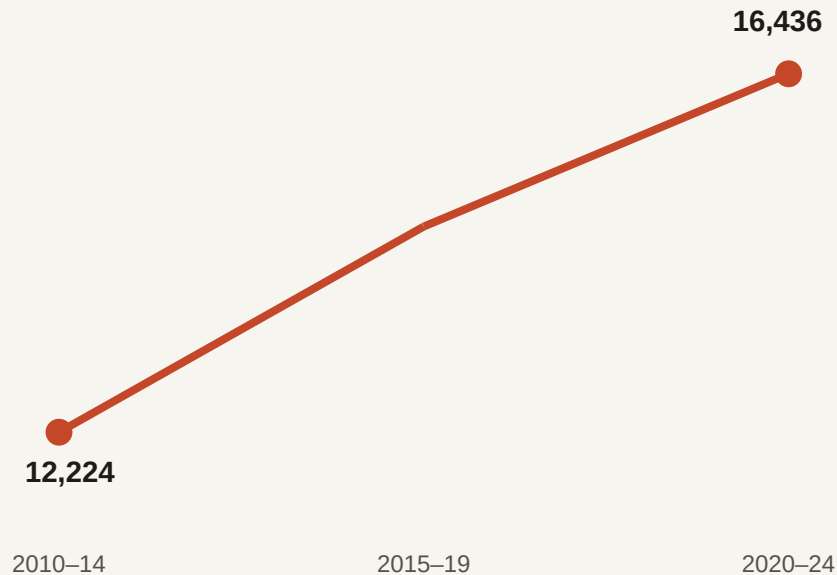
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**16,436 people call ZIP
38672 home.**

16,436

people.



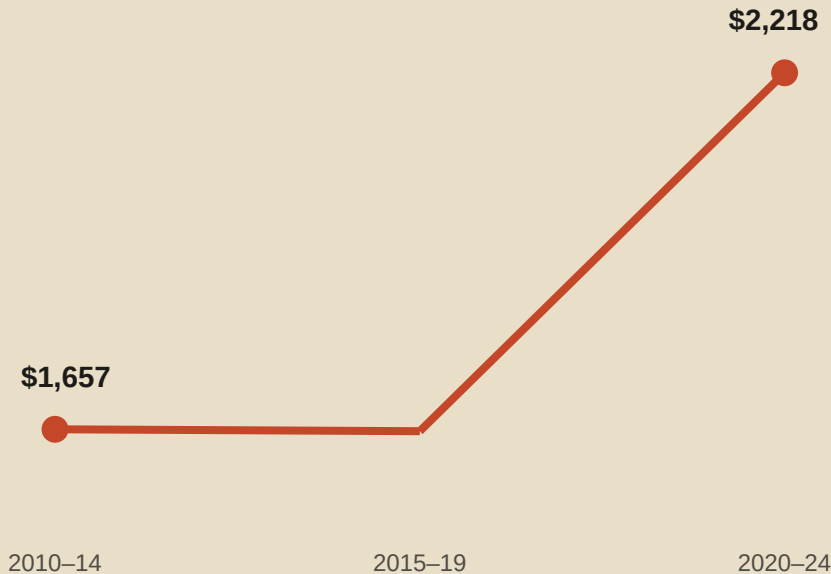


RENT

**Median rent is up 34%
since the 2010–2014
survey, before inflation.**

\$2,218

a month. Mississippi's median is \$954.

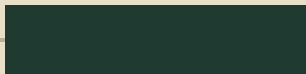




ROOM TO BUILD

The median rent is above what local wages can carry.

\$785–\$1,177



\$2,218 median

is the monthly rent range local workforce wages support.



BUILDING

19% of the housing here was built before 2000.

19%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.8% to the 6,194 homes here.

8–49

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 89% more than Mississippi's.

\$320,500

median home value in ZIP 38672.

ZIP 38672



\$320,500

Mississippi



\$169,800

U.S.



\$332,700

THAT WAS ZIP 38672'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/38672/

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