



ZIP 38671, Southaven, Mississippi.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

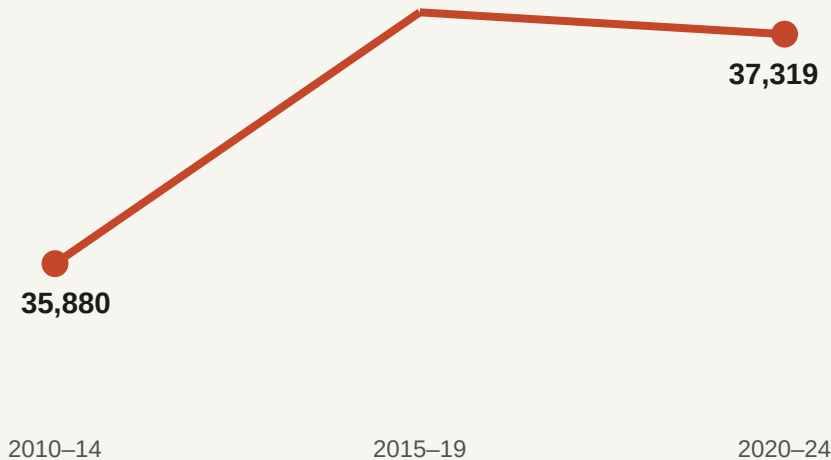


POPULATION

37,319 people call ZIP
38671 home.

37,319

people.

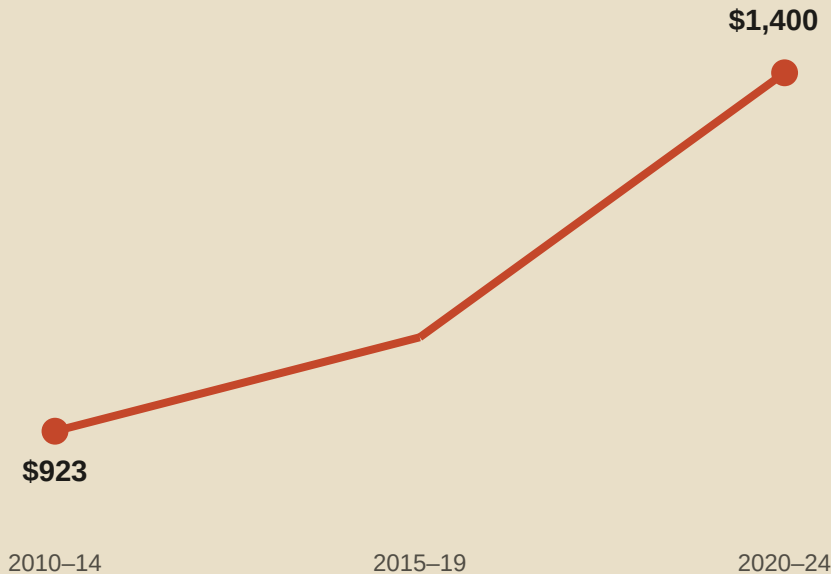


RENT

Median rent is up 52%
since the 2010–2014
survey, before inflation.

\$1,400

a month. Mississippi's median is \$954.

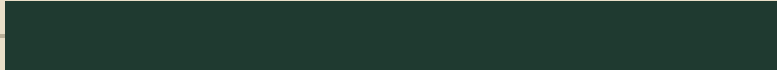




ROOM TO BUILD

The median rent is above what local wages can carry.

\$818–\$1,227



\$1,400 median

is the monthly rent range local workforce wages support.



BUILDING

67% of the housing here was built before 2000.

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 15,918 homes here.

55–220

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 11% more than Mississippi's.

\$189,000

median home value in ZIP 38671.

ZIP 38671



\$189,000

Mississippi



\$169,800

U.S.



\$332,700

THAT WAS ZIP 38671'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/38671/

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