



ZIP 38654, Olive Branch, Mississippi.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

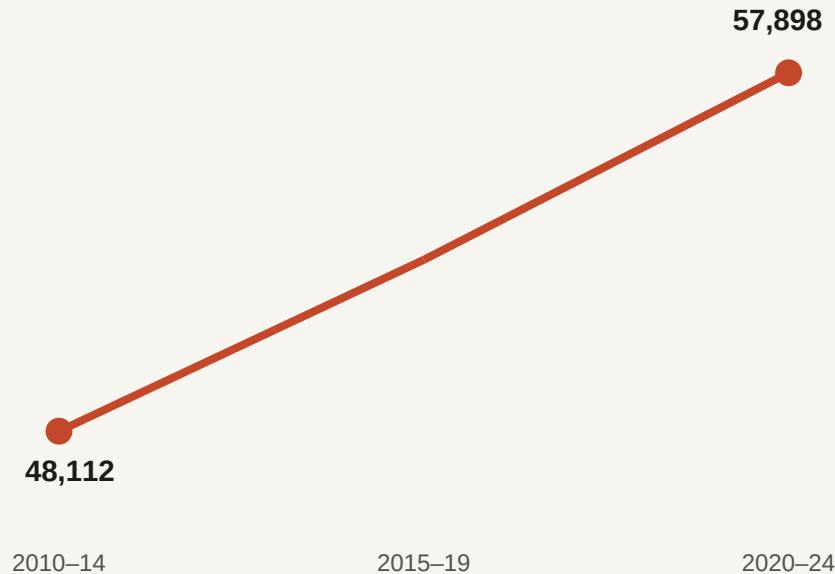


POPULATION

57,898 people call ZIP
38654 home.

57,898

people.



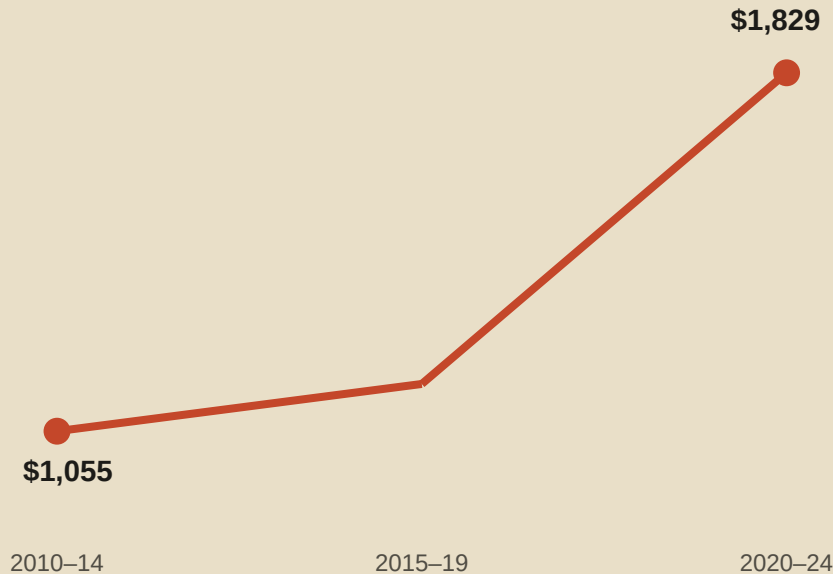


RENT

Median rent is up 73%
since the 2010–2014
survey, before inflation.

\$1,829

a month. Mississippi's median is \$954.

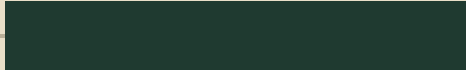




ROOM TO BUILD

The median rent is above what local wages can carry.

\$834–\$1,251



\$1,829 median

is the monthly rent range local workforce wages support.



BUILDING

45% of the housing here was built before 2000.

45%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.6% to the 21,652 homes here.

36–347

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 82% more than Mississippi's.

\$309,400

median home value in ZIP 38654.

ZIP 38654



Mississippi



U.S.



THAT WAS ZIP 38654'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/38654/

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