



ZIP 38004, Atoka, Tennessee.

Current market data.

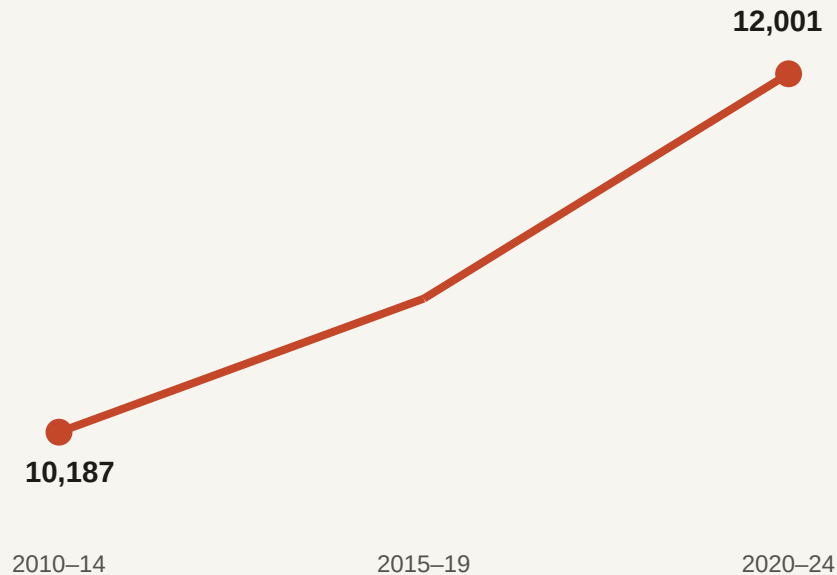
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**12,001 people call ZIP
38004 home.**

12,001

people.

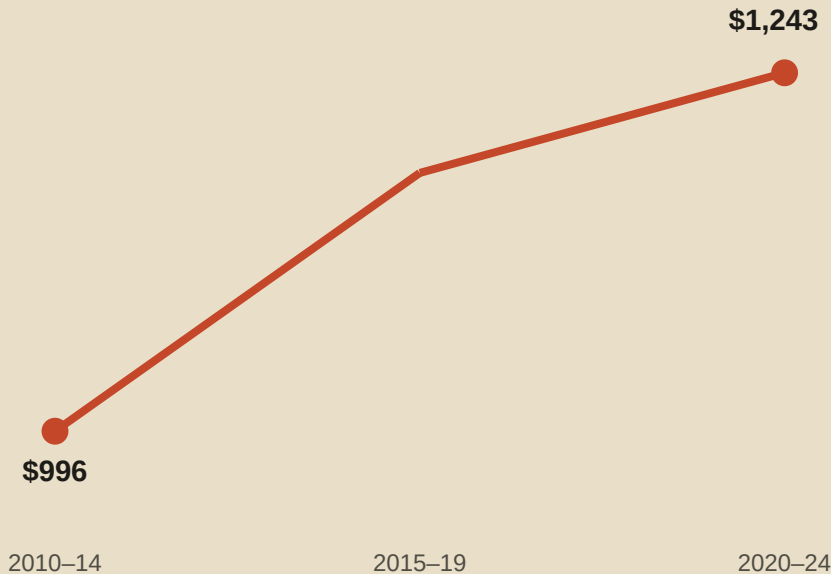


RENT

Median rent is up 25%
since the 2010–2014
survey, before inflation.

\$1,243

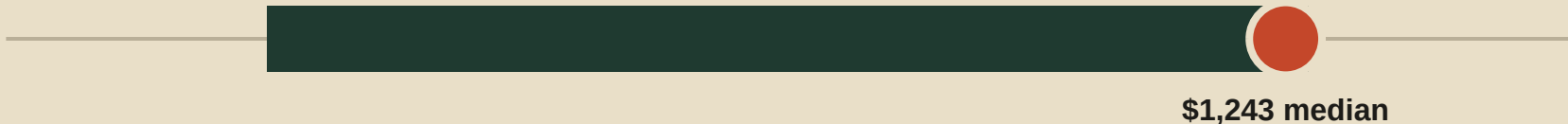
a month. Tennessee's median is \$1,189.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$835–\$1,252



is the monthly rent range local workforce wages support.



BUILDING

41% of the housing here was built before 2000.

41%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 4,313 homes here.

7–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12% more than Tennessee's.

\$320,900

median home value in ZIP 38004.

ZIP 38004



Tennessee



U.S.



THAT WAS ZIP 38004'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/38004/

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