ZIP 37804, Maryville, Tennessee.

Current market data.

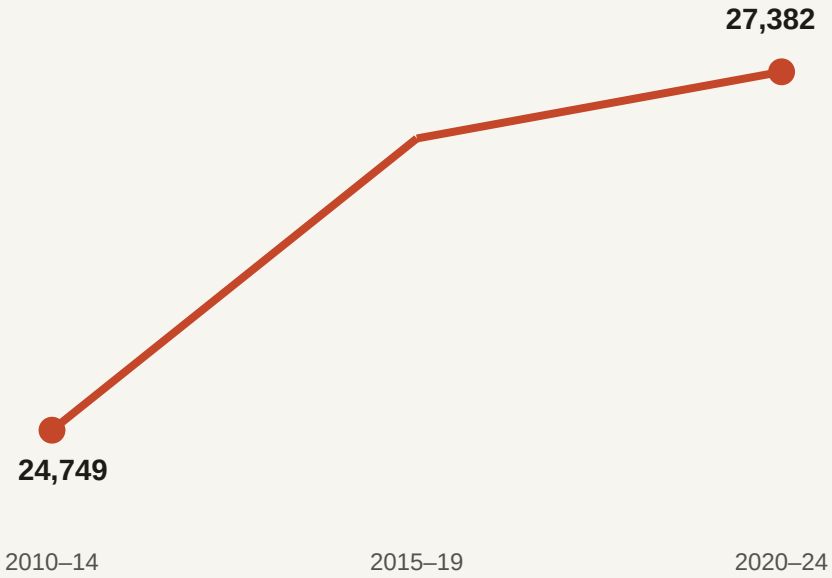
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

27,382 people call ZIP 37804 home.

27,382

people.



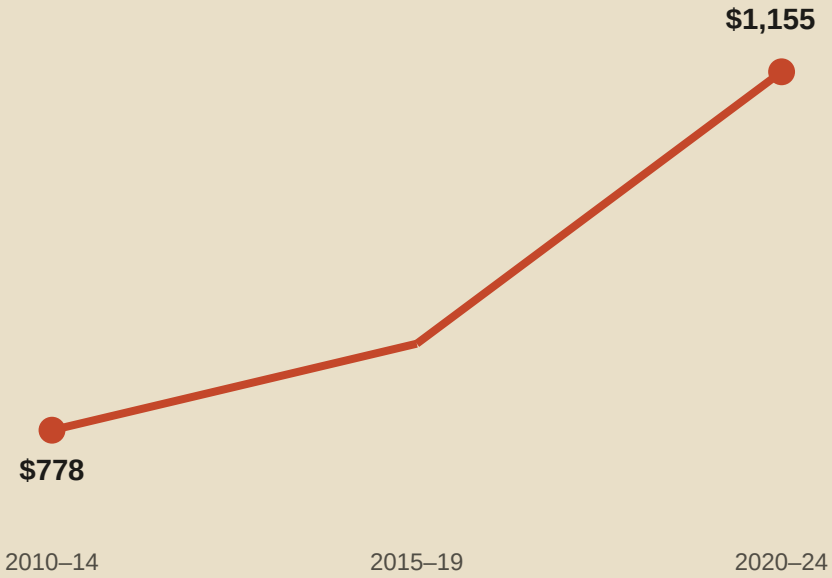
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 48% since the 2010–2014 survey, before inflation.

$1,155

a month. Tennessee's median is $1,189.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 10,766 homes here.

27–129

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

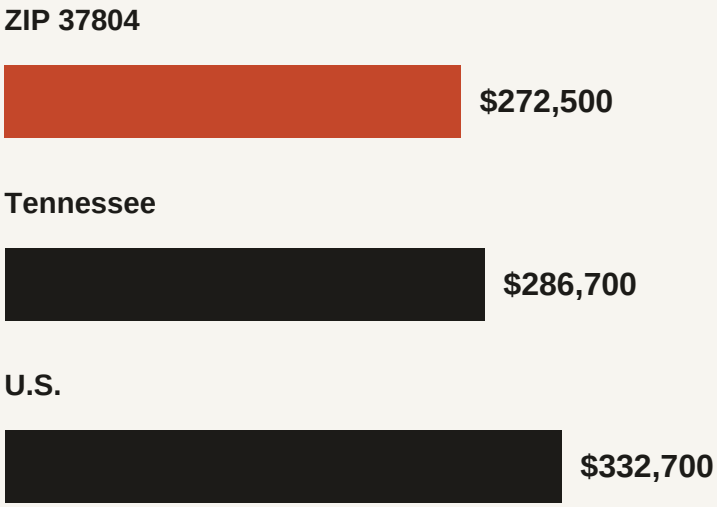
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 5% less than Tennessee's.

$272,500

median home value in ZIP 37804.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 37804'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/37804/**