



ZIP 37774, Loudon, Tennessee.

Current market data.

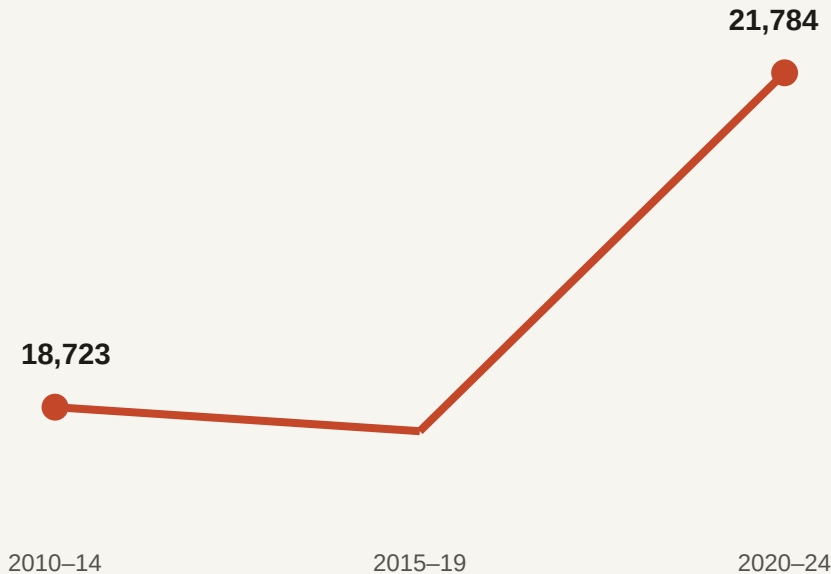
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

21,784 people call ZIP
37774 home.

21,784

people.

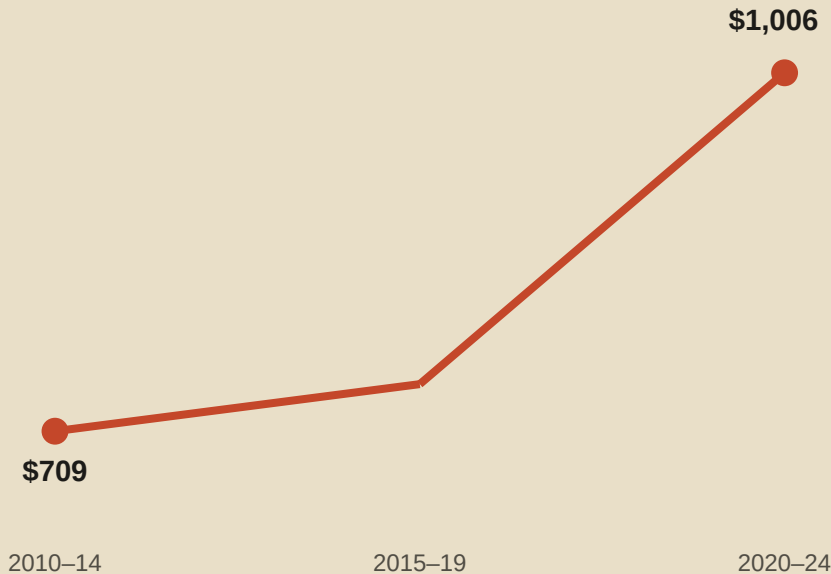


RENT

Median rent is up 42%
since the 2010–2014
survey, before inflation.

\$1,006

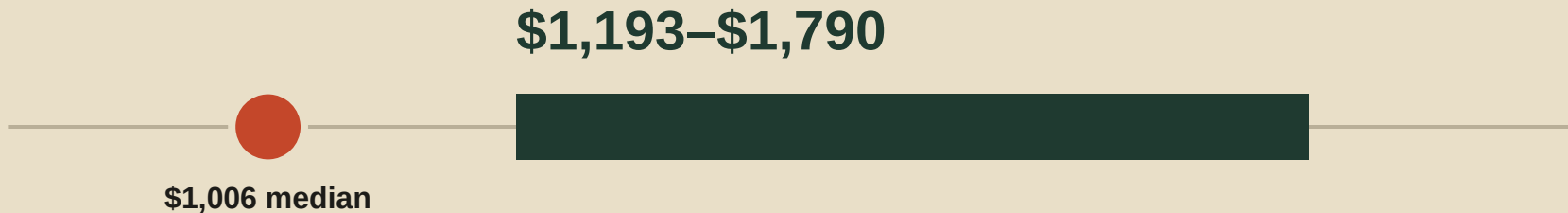
a month. Tennessee's median is \$1,189.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

62% of the housing here was built before 2000.

62%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.8% to the 10,191 homes here.

14–82

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27% more than Tennessee's.

\$365,100

median home value in ZIP 37774.

ZIP 37774



\$365,100

Tennessee



\$286,700

U.S.



\$332,700

THAT WAS ZIP 37774'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/37774/

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