



ZIP 37694, Watauga, Tennessee.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

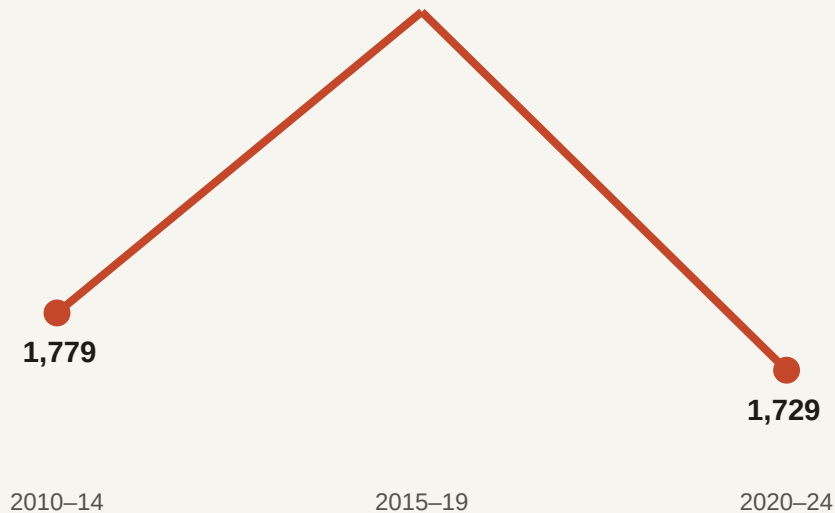


POPULATION

1,729 people call ZIP
37694 home.

1,729

people.



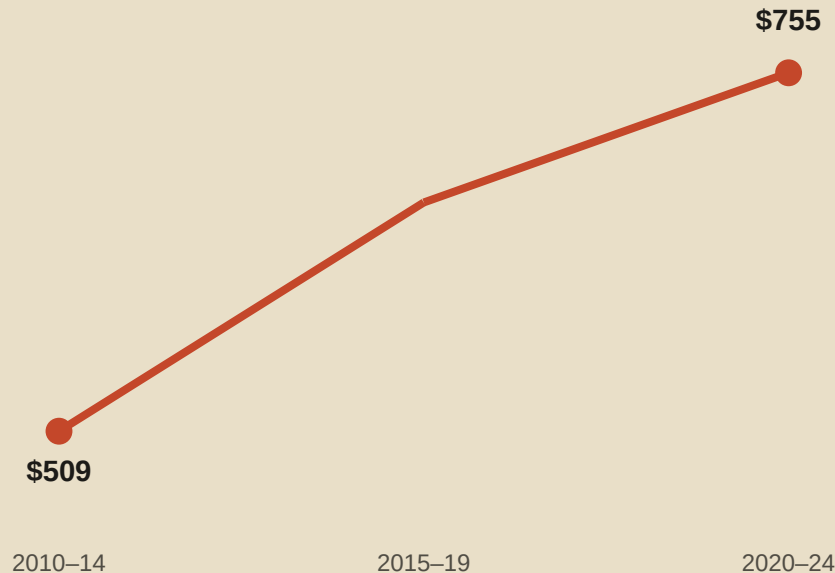


RENT

Median rent is up 48%
since the 2010–2014
survey, before inflation.

\$755

a month. Tennessee's median is \$1,189.

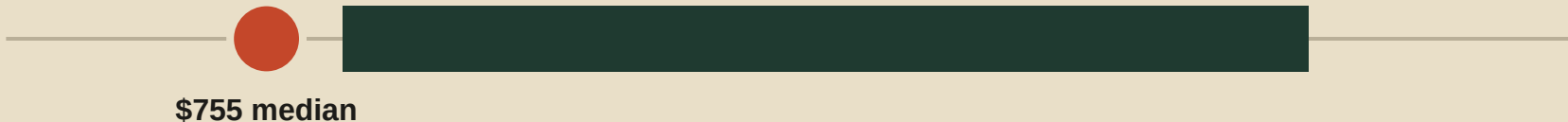




ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$786–\$1,179



is the monthly rent range local workforce wages support.



BUILDING

66% of the housing here was built before 2000.

66%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.1% to the 813 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29%
less than Tennessee's.

\$203,300

median home value in ZIP 37694.

ZIP 37694



\$203,300

Tennessee



\$286,700

U.S.



\$332,700

THAT WAS ZIP 37694'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/37694/

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