



# ZIP 37318, Cowan, Tennessee.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

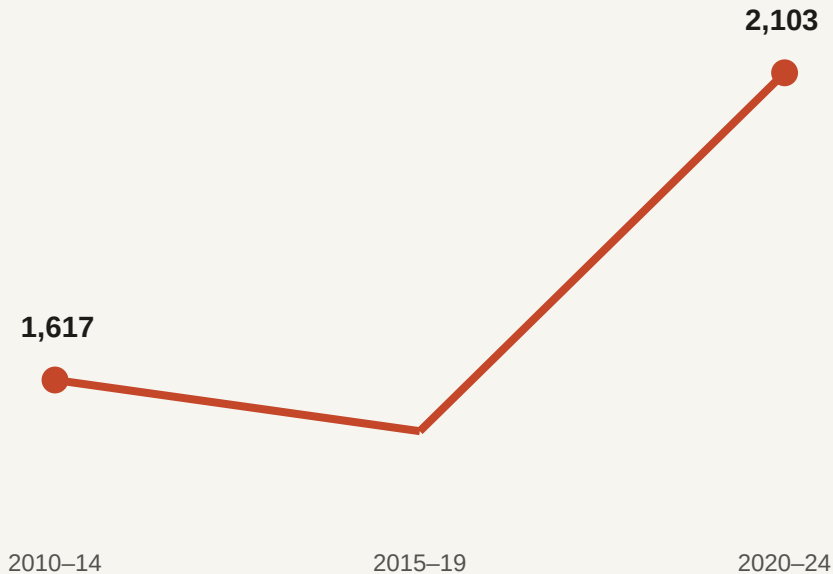


POPULATION

**2,103 people call ZIP  
37318 home.**

**2,103**

people.

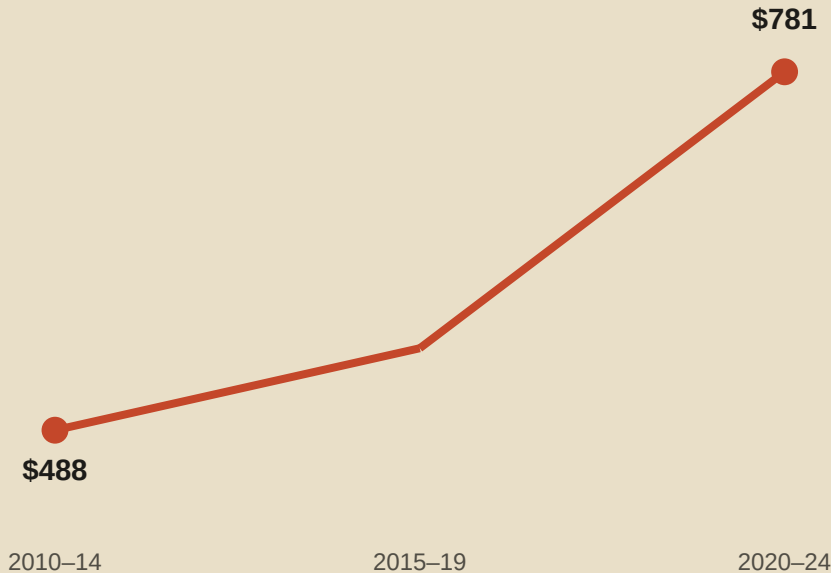


RENT

Median rent is up 60%  
since the 2010–2014  
survey, before inflation.

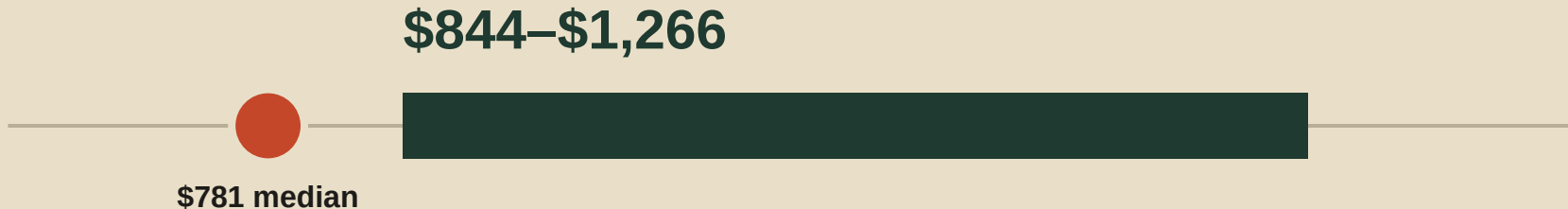
**\$781**

a month. Tennessee's median is \$1,189.



ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 91%

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.1–0.4% to the 765 homes here.**

**1–3**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 38% less than Tennessee's.

**\$177,100**

median home value in ZIP 37318.

ZIP 37318



\$177,100

Tennessee



\$286,700

U.S.



\$332,700

THAT WAS ZIP 37318'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/37318/](https://almanacdata.ai/e/zip/37318/)

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