



ZIP 37188, White House, Tennessee.

Current market data.

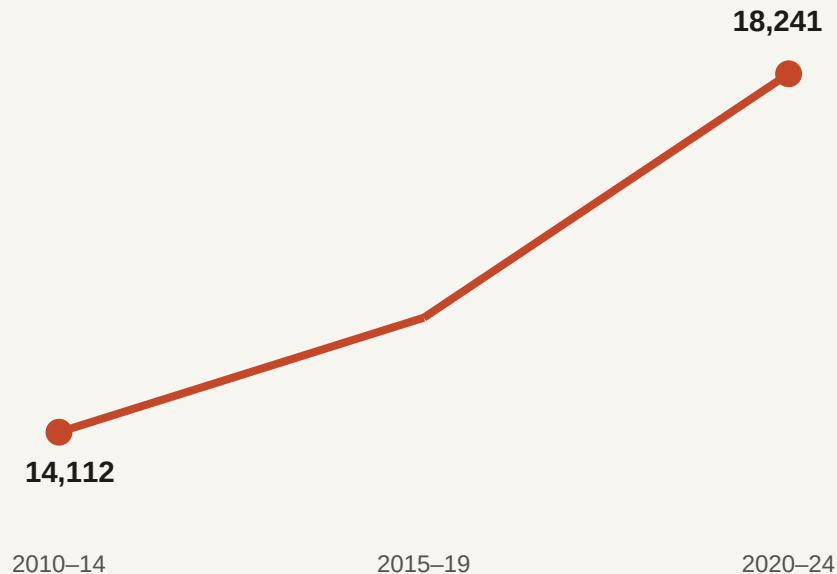
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**18,241 people call ZIP
37188 home.**

18,241

people.

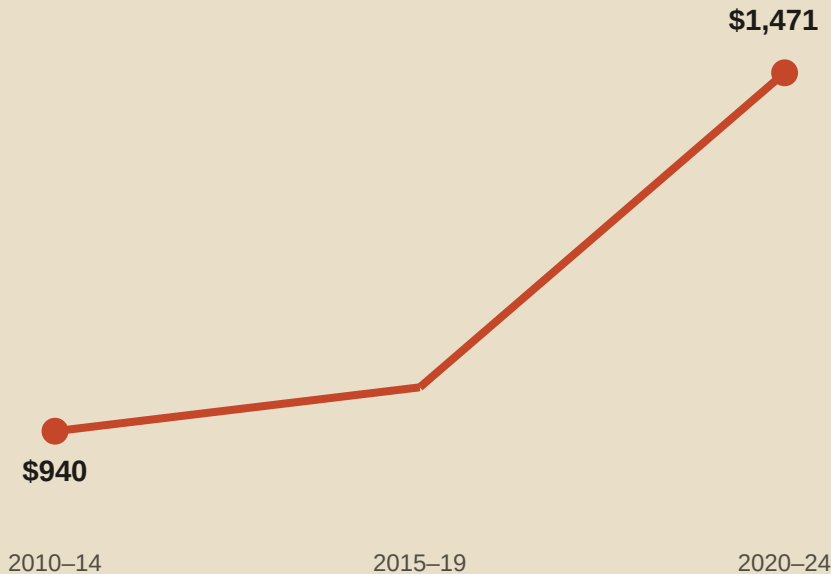


RENT

Median rent is up 56%
since the 2010–2014
survey, before inflation.

\$1,471

a month. Tennessee's median is \$1,189.

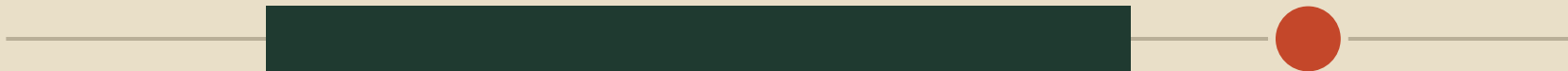




ROOM TO BUILD

The median rent is above what local wages can carry.

\$918–\$1,377



\$1,471 median

is the monthly rent range local workforce wages support.



BUILDING

47% of the housing here was built before 2000.

47%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 7,260 homes here.

17–48

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% more than Tennessee's.

\$347,300

median home value in ZIP 37188.

ZIP 37188



\$347,300

Tennessee



\$286,700

U.S.



\$332,700

THAT WAS ZIP 37188'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/37188/

The Almanac · your hyper-diligent research partner