



ZIP 36542, Gulf Shores, Alabama.

Current market data.

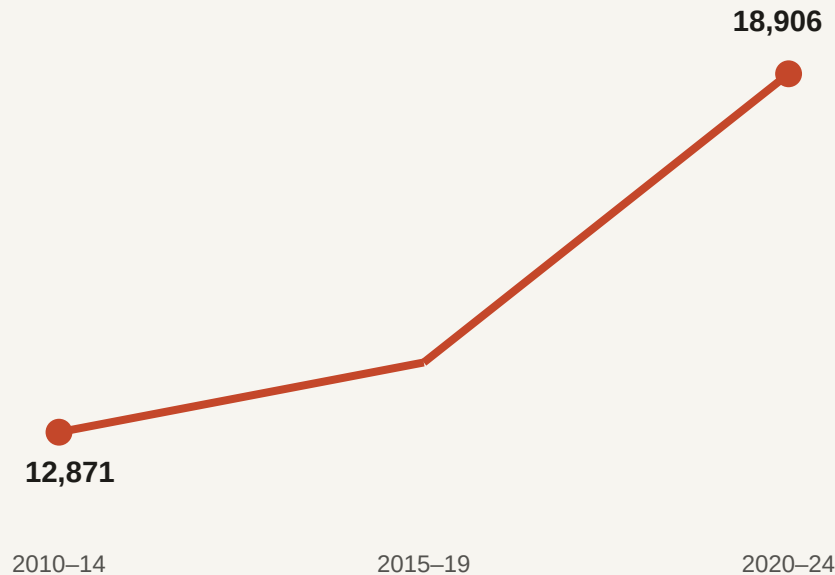
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**18,906 people call ZIP
36542 home.**

18,906

people.

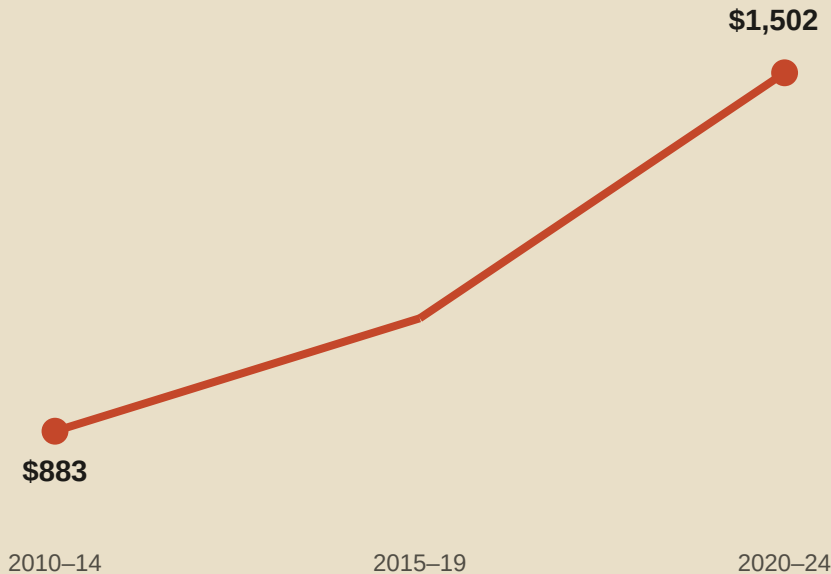


RENT

Median rent is up 70%
since the 2010–2014
survey, before inflation.

\$1,502

a month. Alabama's median is \$1,007.

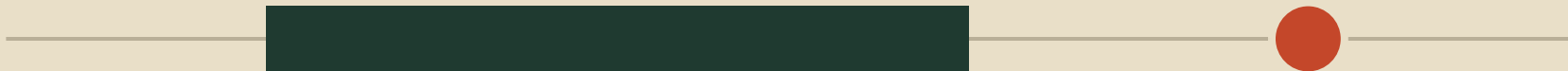




ROOM TO BUILD

The median rent is above what local wages can carry.

\$863–\$1,294



\$1,502 median

is the monthly rent range local workforce wages support.



BUILDING

49% of the housing here was built before 2000.

49%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 19,232 homes here.

22–81

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 83%
more than Alabama's.

\$383,500

median home value in ZIP 36542.

ZIP 36542



\$383,500

Alabama



\$209,900

U.S.



\$332,700

THAT WAS ZIP 36542'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/36542/

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