



ZIP 34104, Naples, Florida.

Current market data.

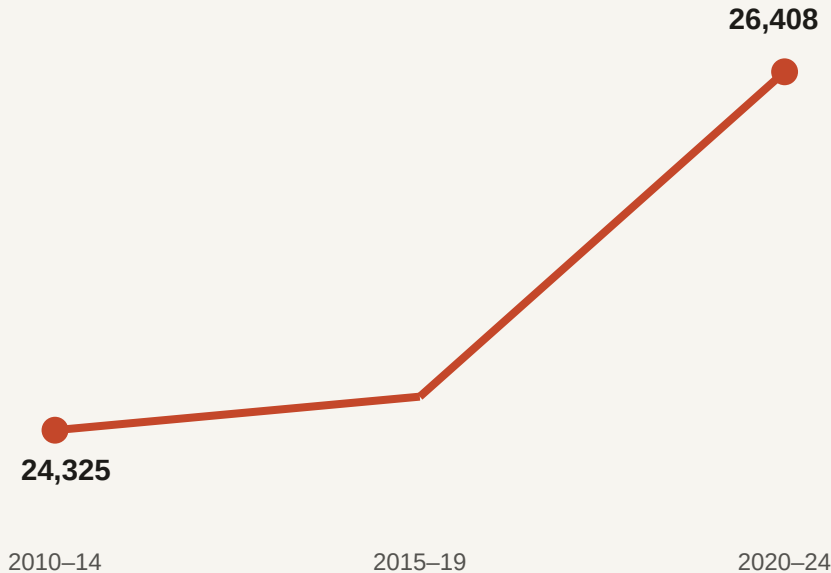
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**26,408 people call ZIP
34104 home.**

26,408

people.

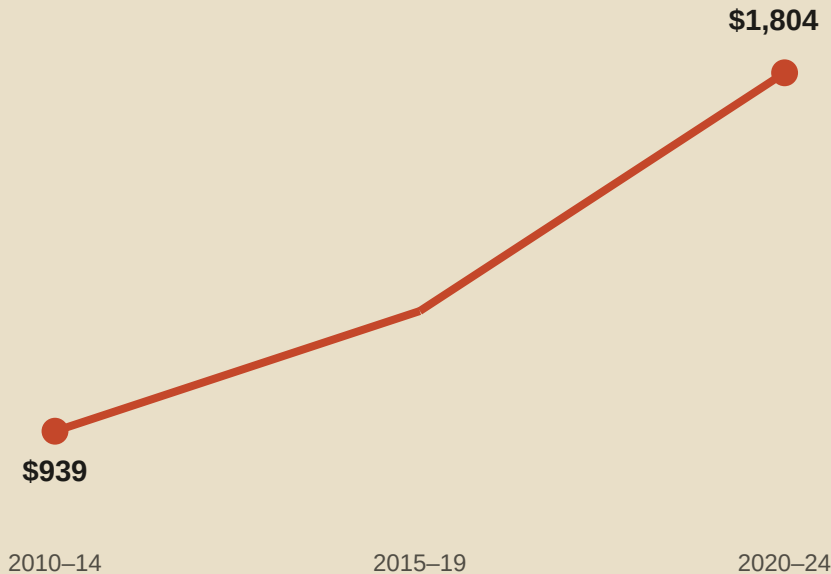


RENT

Median rent is up 92%
since the 2010–2014
survey, before inflation.

\$1,804

a month. Florida's median is \$1,669.

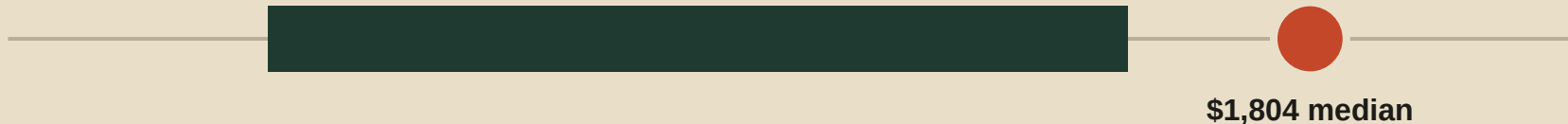




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,123–\$1,685



is the monthly rent range local workforce wages support.



BUILDING

65% of the housing here was built before 2000.

65%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 16,089 homes here.

35–169

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% more than Florida's.

\$375,700

median home value in ZIP 34104.

ZIP 34104



\$375,700

Florida



\$359,000

U.S.



\$332,700

THAT WAS ZIP 34104'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/34104/

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