



ZIP 32724, DeLand, Florida.

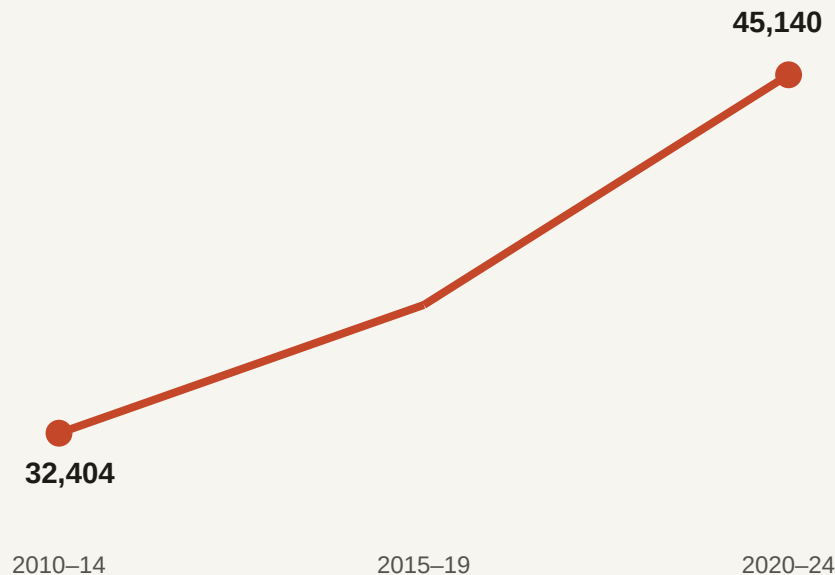
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

45,140 people call ZIP
32724 home.

45,140
people.

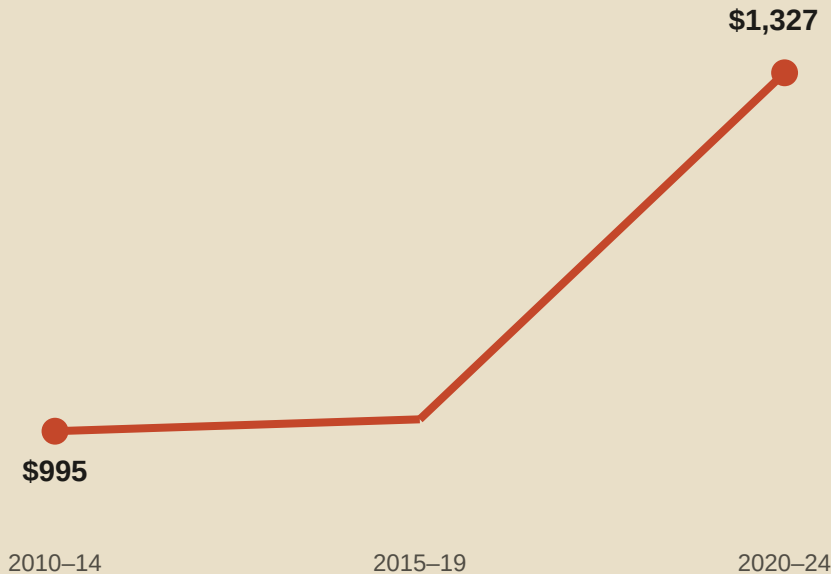


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

\$1,327

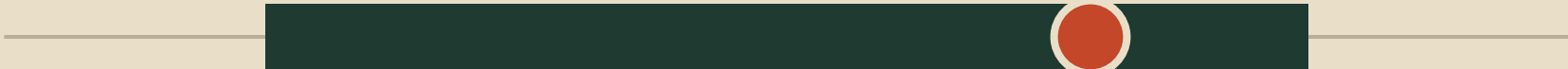
a month. Florida's median is \$1,669.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$951–\$1,426



\$1,327 median

is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 19,260 homes here.

42–94

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% less than Florida's.

\$307,600

median home value in ZIP 32724.

ZIP 32724



\$307,600

Florida



\$359,000

U.S.



\$332,700

THAT WAS ZIP 32724'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/32724/

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