



ZIP 32720, DeLand, Florida.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

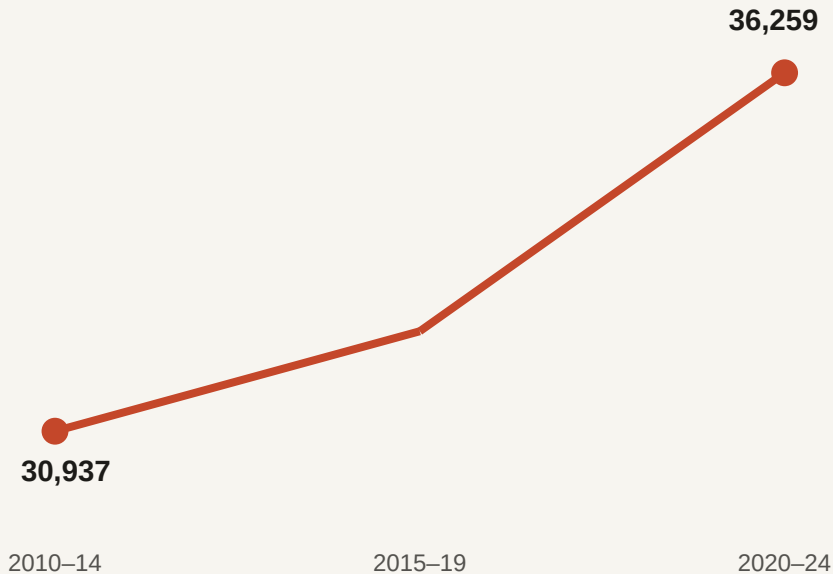


POPULATION

36,259 people call ZIP
32720 home.

36,259

people.

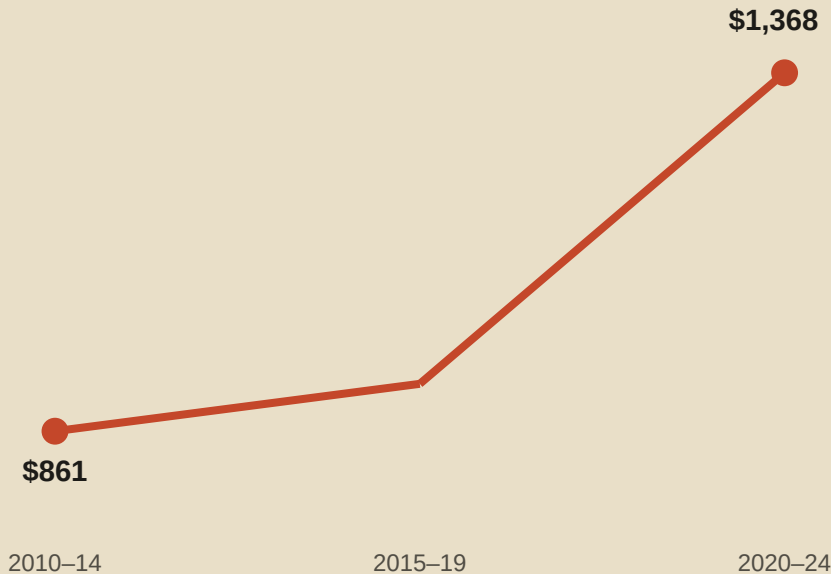


RENT

Median rent is up 59%
since the 2010–2014
survey, before inflation.

\$1,368

a month. Florida's median is \$1,669.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,079–\$1,618



\$1,368 median

is the monthly rent range local workforce wages support.



BUILDING

70% of the housing here was built before 2000.

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.7% to the 14,509 homes here.

46–246

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10% less than Florida's.

\$322,600

median home value in ZIP 32720.

ZIP 32720



\$322,600

Florida



\$359,000

U.S.



\$332,700

THAT WAS ZIP 32720'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/32720/

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