



ZIP 32504, Pensacola, Florida.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

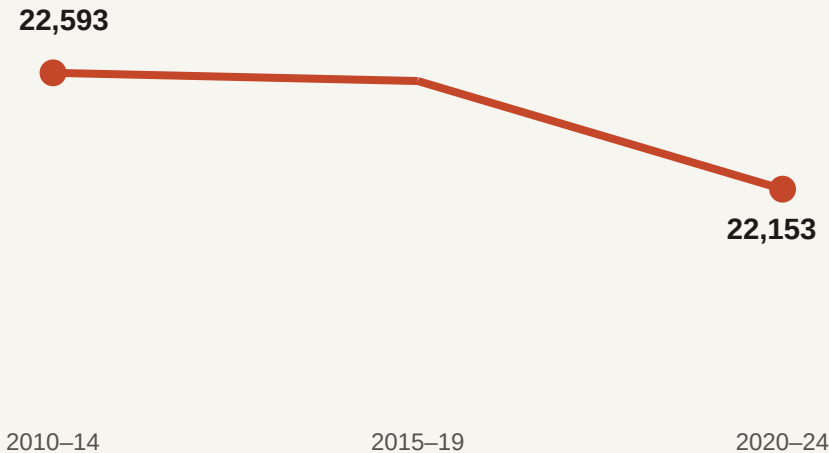


POPULATION

22,153 people call ZIP
32504 home.

22,153

people.

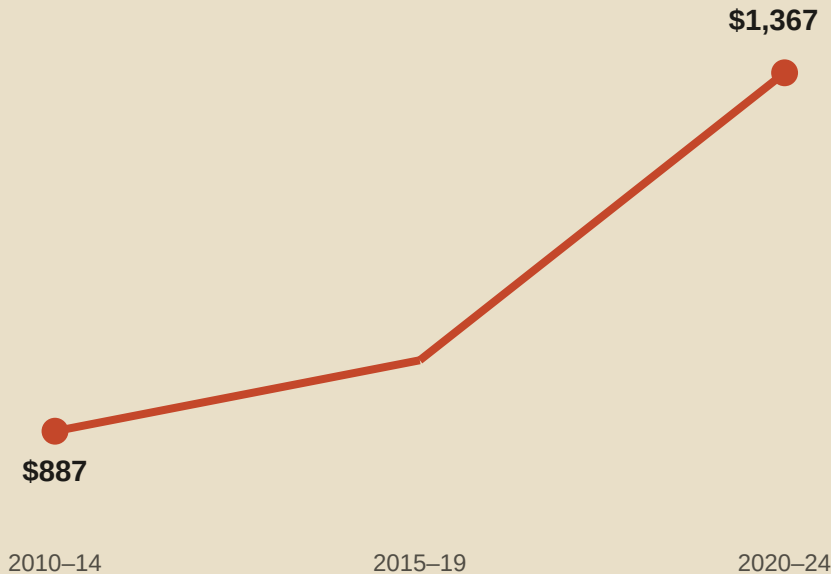


RENT

Median rent is up 54%
since the 2010–2014
survey, before inflation.

\$1,367

a month. Florida's median is \$1,669.

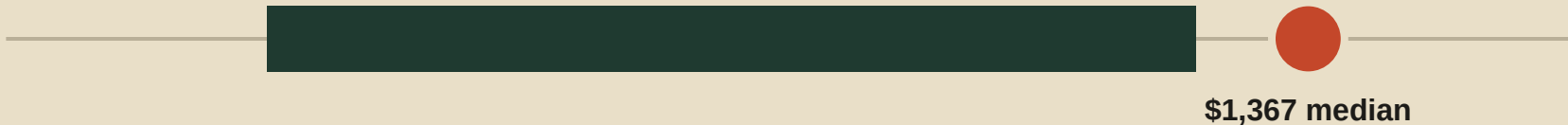




ROOM TO BUILD

The median rent is above what local wages can carry.

\$876–\$1,314



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

89%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–2.4% to the 10,591 homes here.

34–256

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% less than Florida's.

\$275,800

median home value in ZIP 32504.

ZIP 32504



\$275,800

Florida



\$359,000

U.S.



\$332,700

THAT WAS ZIP 32504'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/32504/

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