ZIP 32408, Panama City Beach, Florida.

Current market data.

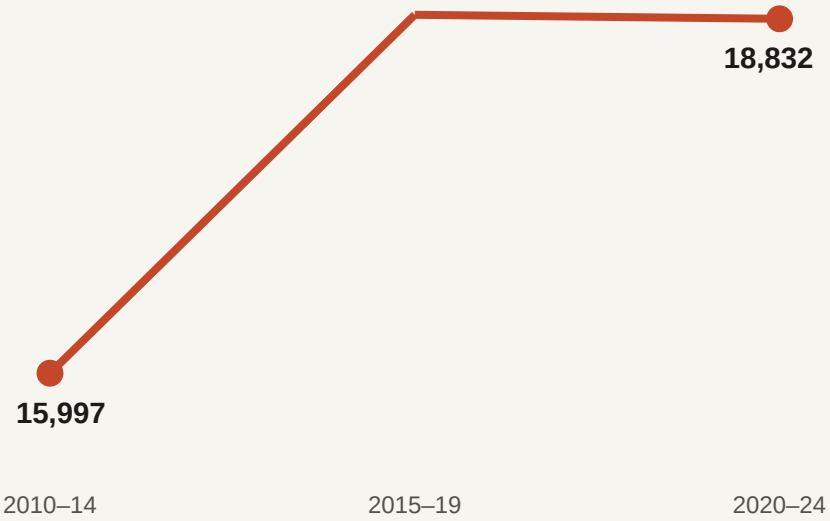
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,832 people call ZIP 32408 home.

18,832

people.



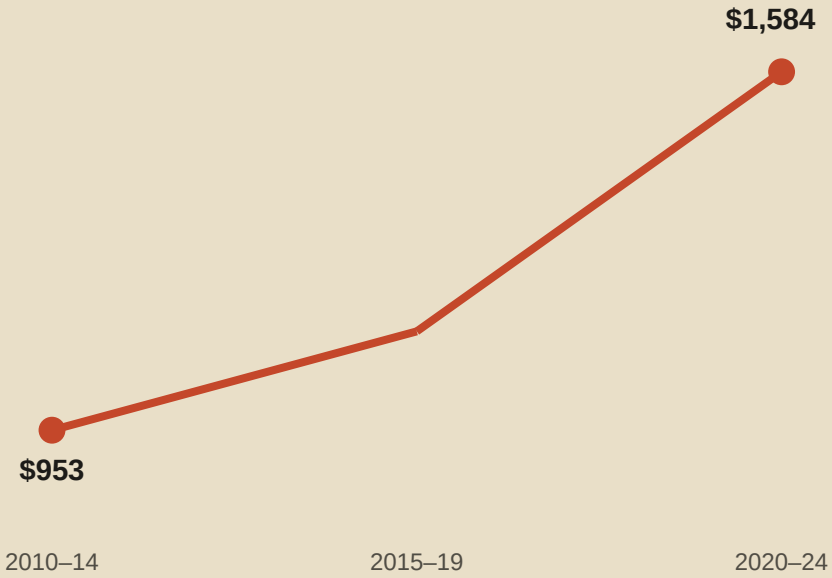
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 66% since the 2010–2014 survey, before inflation.

$1,584

a month. Florida's median is $1,669.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 17,531 homes here.

29–68

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

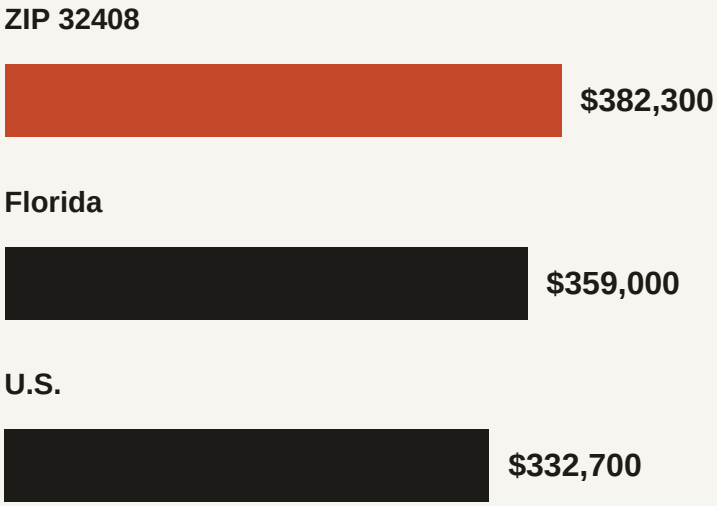
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 6% more than Florida's.

$382,300

median home value in ZIP 32408.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 32408'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/32408/**