



ZIP 32404, Panama City, Florida.

Current market data.

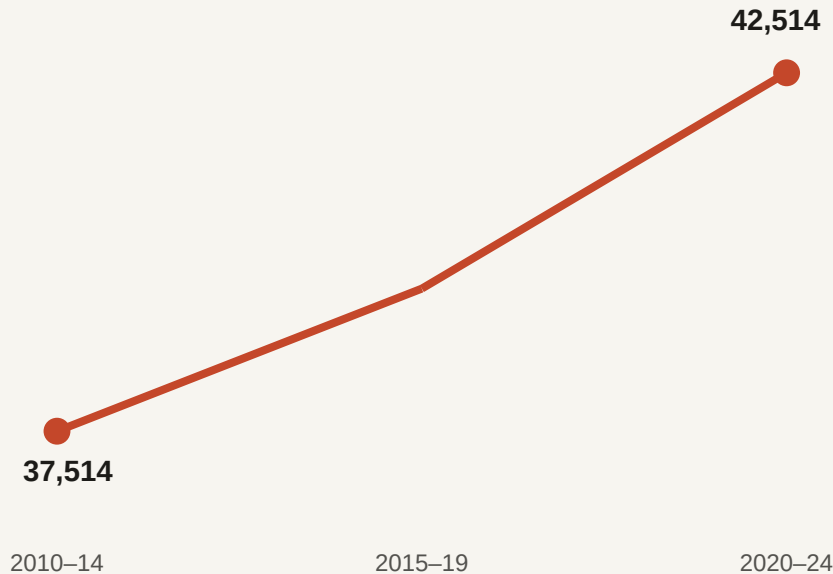
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

42,514 people call ZIP
32404 home.

42,514

people.

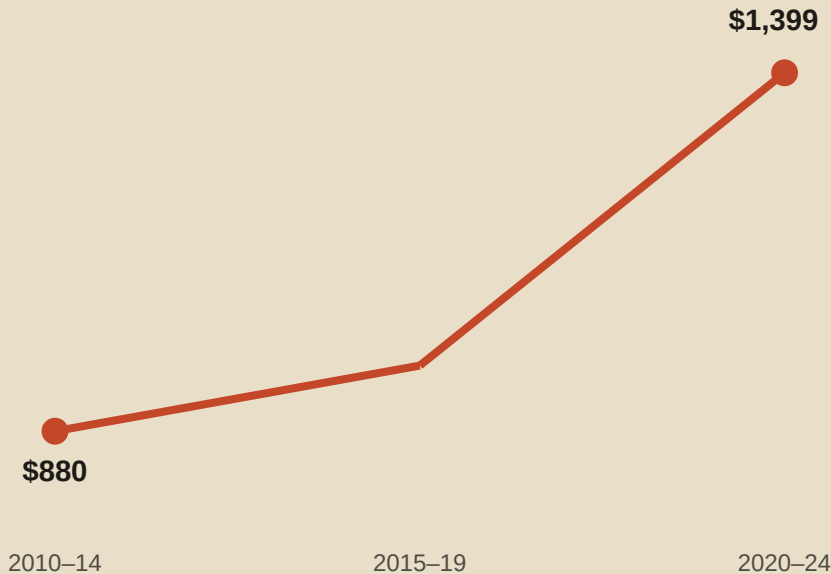


RENT

Median rent is up 59%
since the 2010–2014
survey, before inflation.

\$1,399

a month. Florida's median is \$1,669.

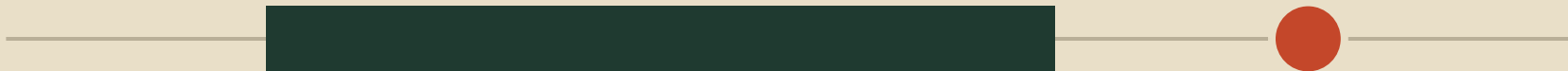




ROOM TO BUILD

The median rent is above what local wages can carry.

\$843–\$1,264



\$1,399 median

is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.4% to the 17,934 homes here.

54–65

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 24% less than Florida's.

\$273,500

median home value in ZIP 32404.

ZIP 32404



\$273,500

Florida



\$359,000

U.S.



\$332,700

THAT WAS ZIP 32404'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/32404/

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