



ZIP 32401, Panama City, Florida.

Current market data.

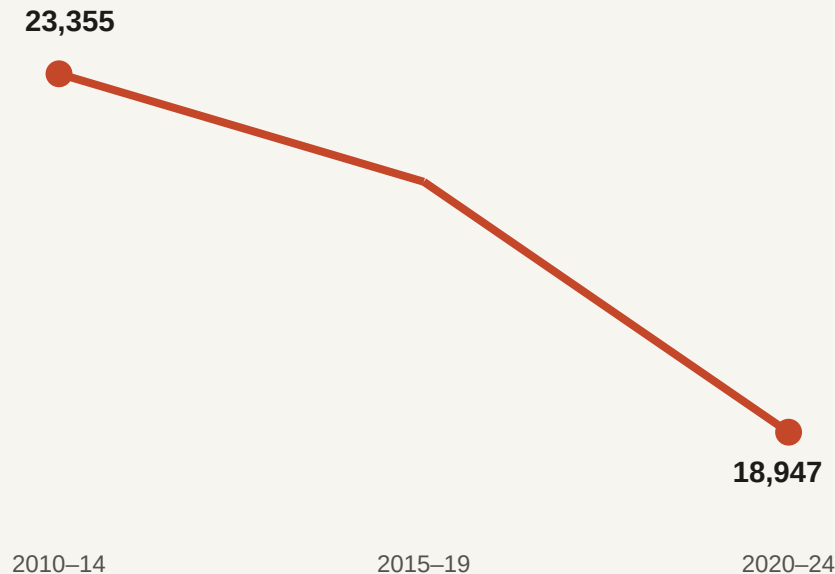
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,947 people call ZIP
32401 home.

18,947

people.

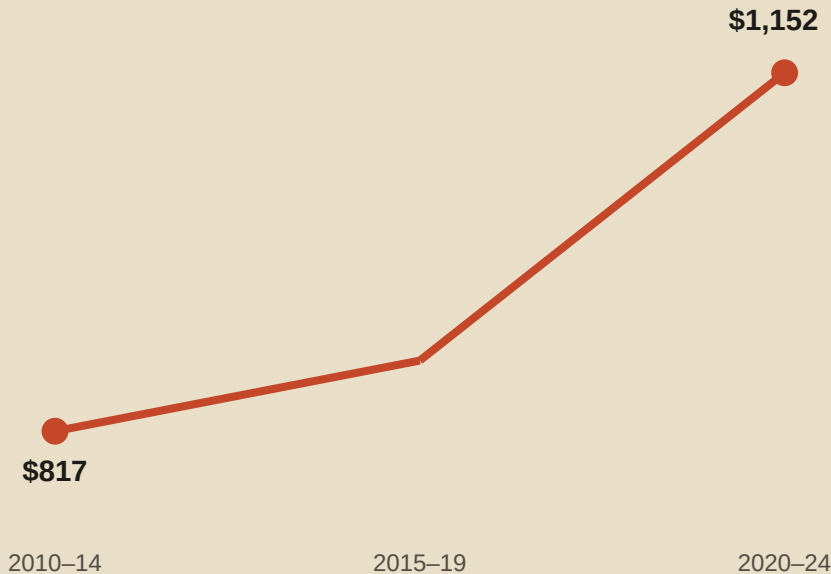


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$1,152

a month. Florida's median is \$1,669.

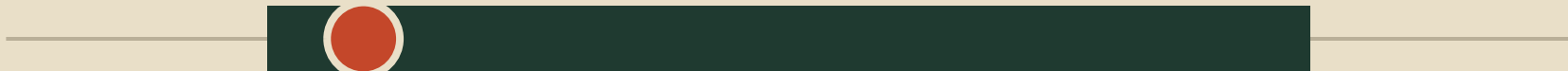




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,101–\$1,651



\$1,152 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 10,522 homes here.

31–166

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Florida's.

\$230,500

median home value in ZIP 32401.

ZIP 32401



\$230,500

Florida



\$359,000

U.S.



\$332,700

THAT WAS ZIP 32401'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/32401/

The Almanac · your hyper-diligent research partner