



ZIP 31743, De Soto, Georgia.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

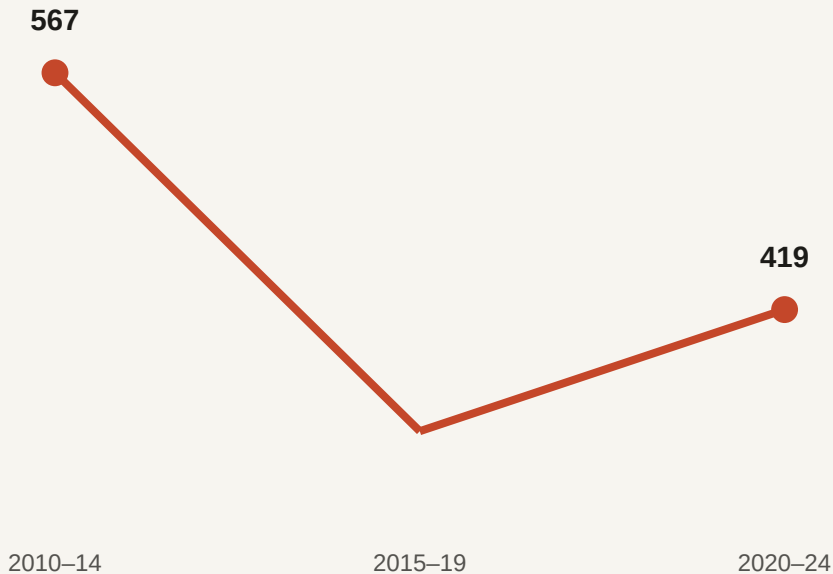


POPULATION

419 people call ZIP 31743 home.

419

people.





RENT

**Median rent is up 18%
since the 2010–2014
survey, before inflation.**

\$852

a month. Georgia's median is \$1,393.

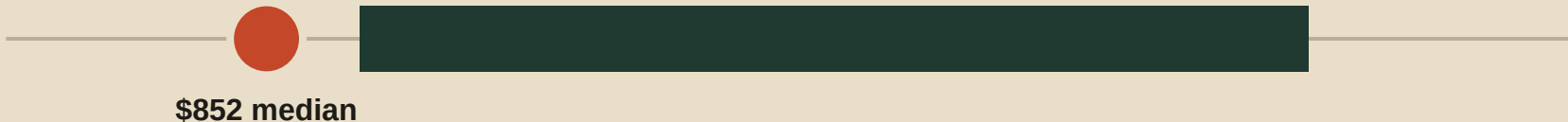




ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$896–\$1,344



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

90%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 85% less than Georgia's.

\$46,700

median home value in ZIP 31743.

ZIP 31743



\$46,700

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ZIP 31743'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/31743/

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