



ZIP 30542, Flowery Branch, Georgia.

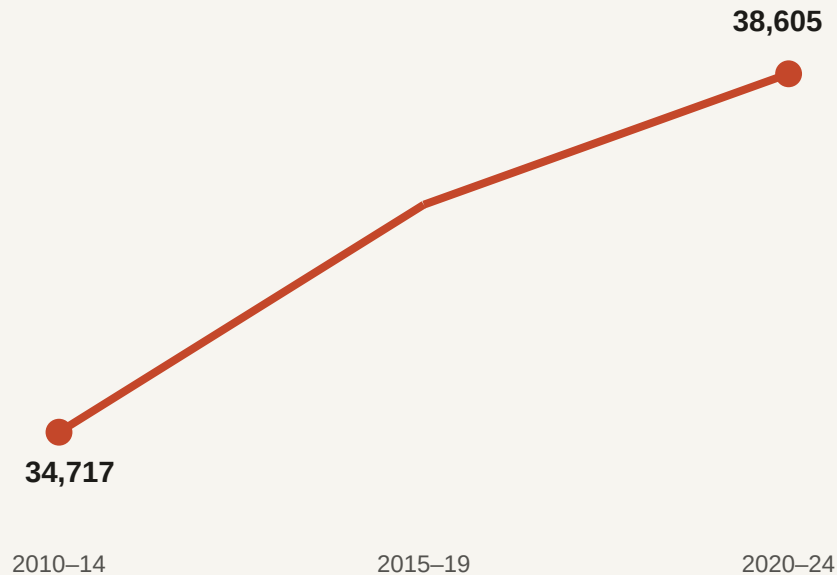
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**38,605 people call ZIP
30542 home.**

38,605
people.

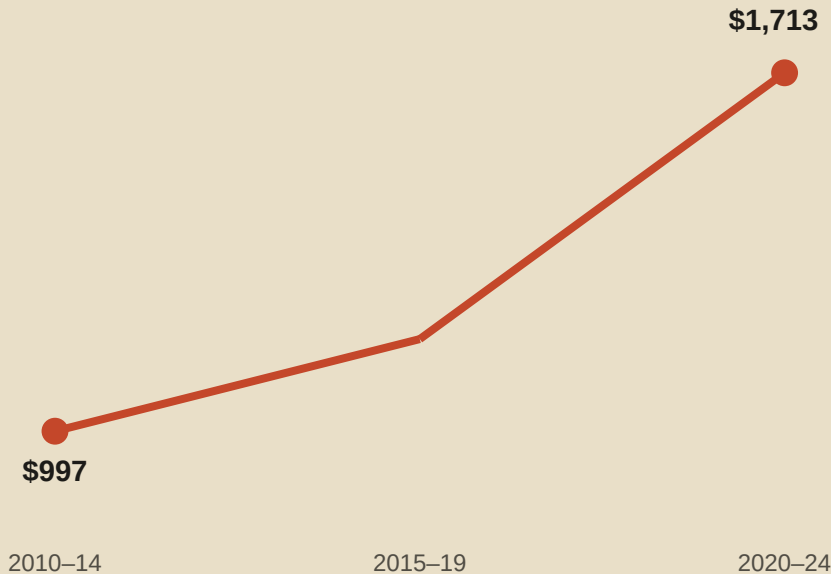


RENT

Median rent is up 72%
since the 2010–2014
survey, before inflation.

\$1,713

a month. Georgia's median is \$1,393.

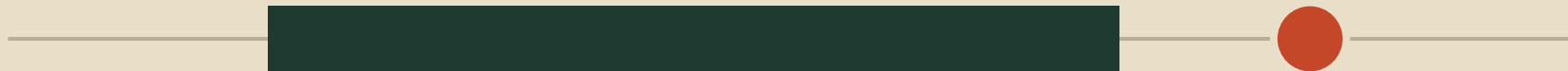




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,063–\$1,594



\$1,713 median

is the monthly rent range local workforce wages support.



BUILDING

45% of the housing here was built before 2000.

45%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 14,736 homes here.

34–120

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30% more than Georgia's.

\$393,000

median home value in ZIP 30542.

ZIP 30542



\$393,000

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ZIP 30542'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/30542/

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