ZIP 30540, Ellijay, Georgia.

Current market data.

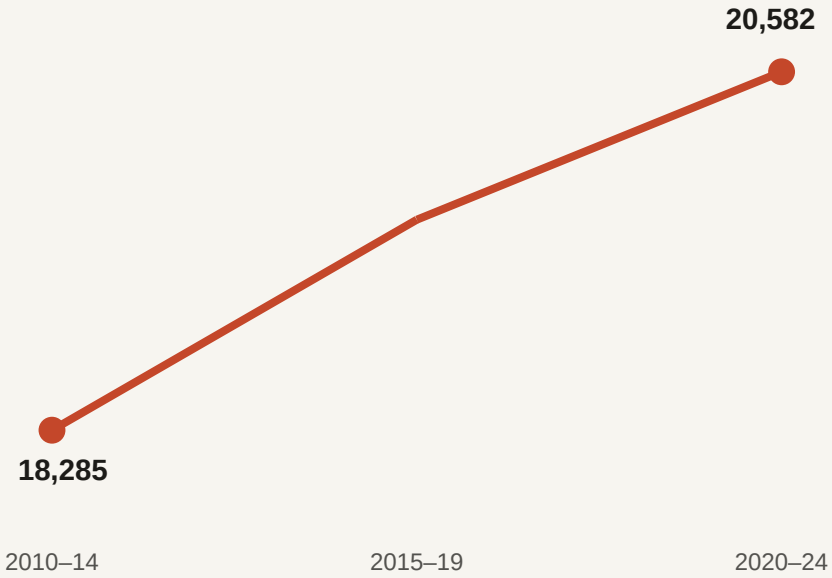
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

20,582 people call ZIP 30540 home.

20,582

people.



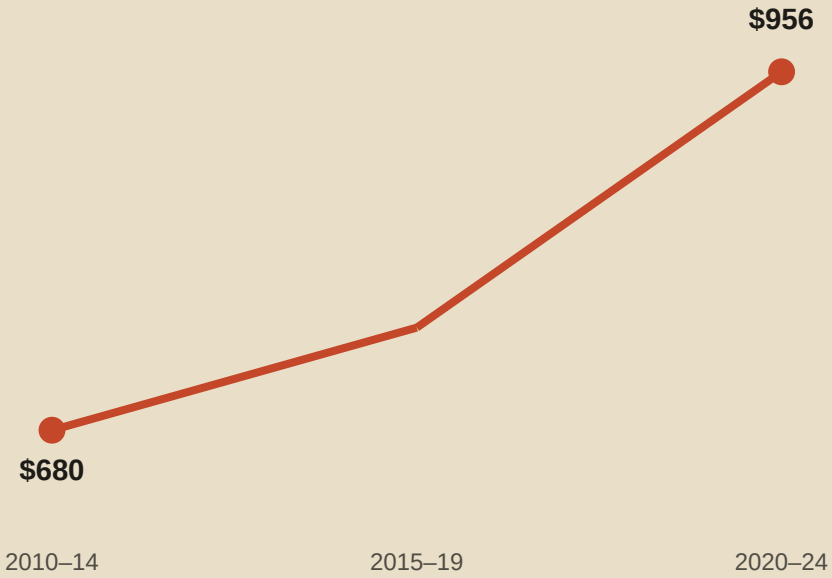
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 41% since the 2010–2014 survey, before inflation.

$956

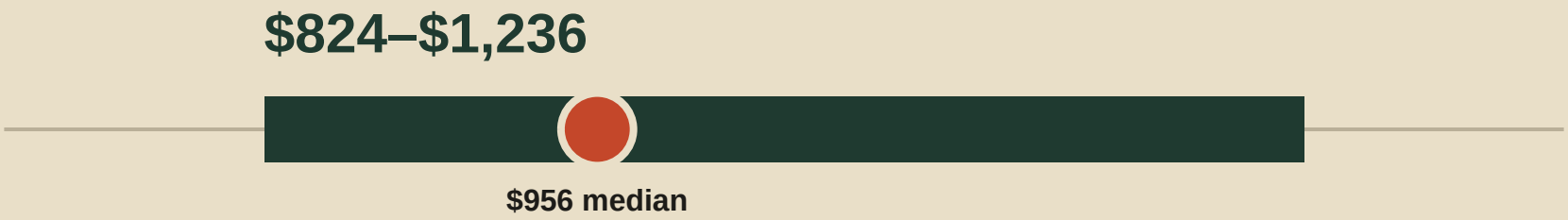
a month. Georgia's median is $1,393.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

50% of the housing here was built before 2000.

50%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 11,052 homes here.

18–52

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

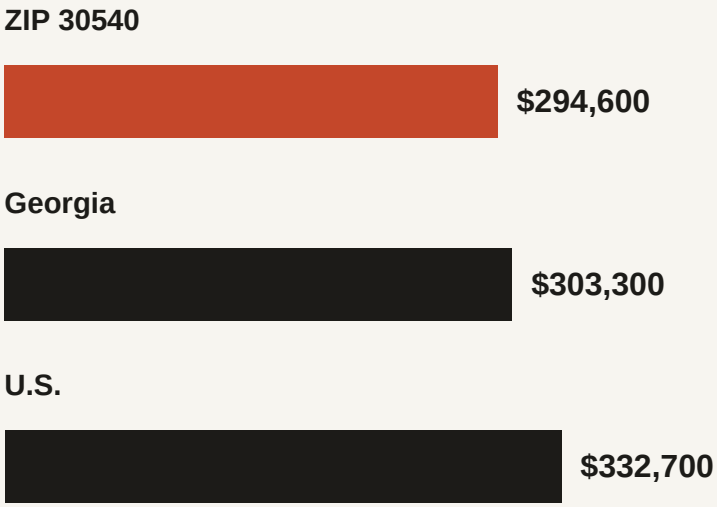
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 3% less than Georgia's.

$294,600

median home value in ZIP 30540.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 30540'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/30540/**