



ZIP 30504, Gainesville, Georgia.

Current market data.

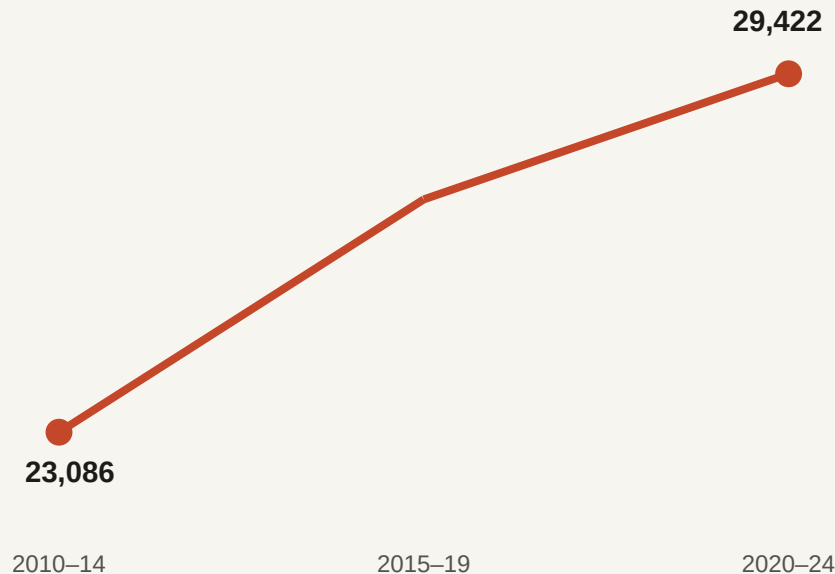
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**29,422 people call ZIP
30504 home.**

29,422

people.

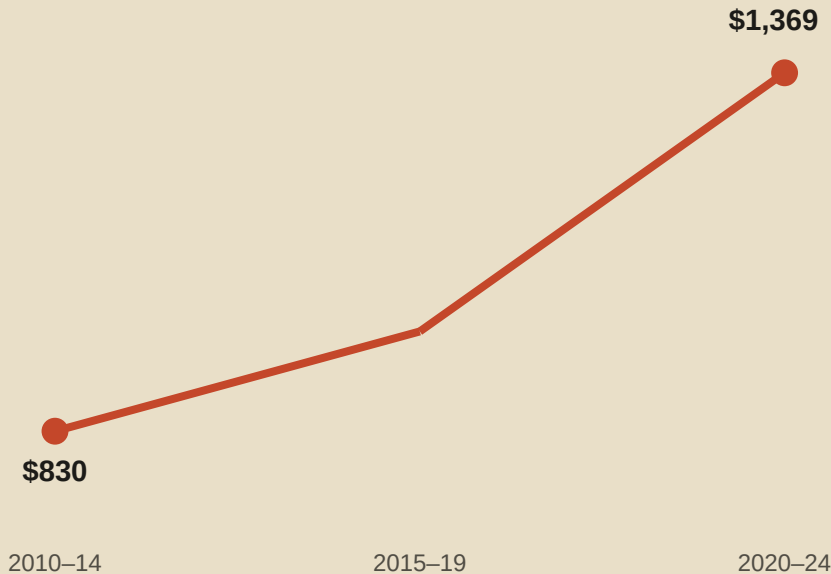


RENT

Median rent is up 65%
since the 2010–2014
survey, before inflation.

\$1,369

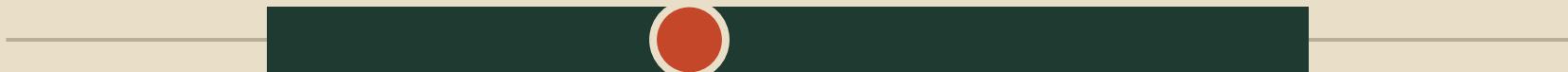
a month. Georgia's median is \$1,393.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,138–\$1,707



\$1,369 median

is the monthly rent range local workforce wages support.



BUILDING

56% of the housing here was built before 2000.

56%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 10,602 homes here.

55–144

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% more than Georgia's.

\$351,600

median home value in ZIP 30504.

ZIP 30504



\$351,600

Georgia



\$303,300

U.S.



\$332,700



THAT WAS ZIP 30504'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/30504/

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