# ZIP 30501, Gainesville, Georgia.

Current market data.

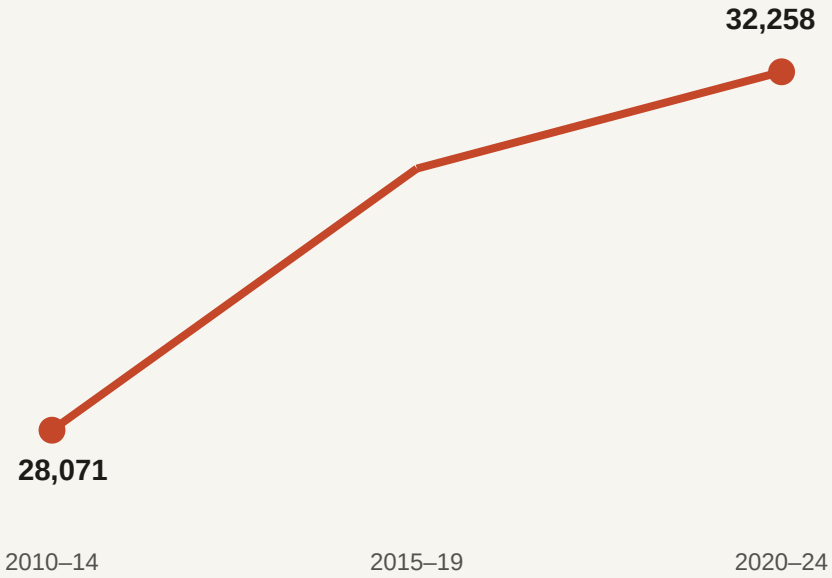
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 32,258 people call ZIP 30501 home.

**32,258**

people.



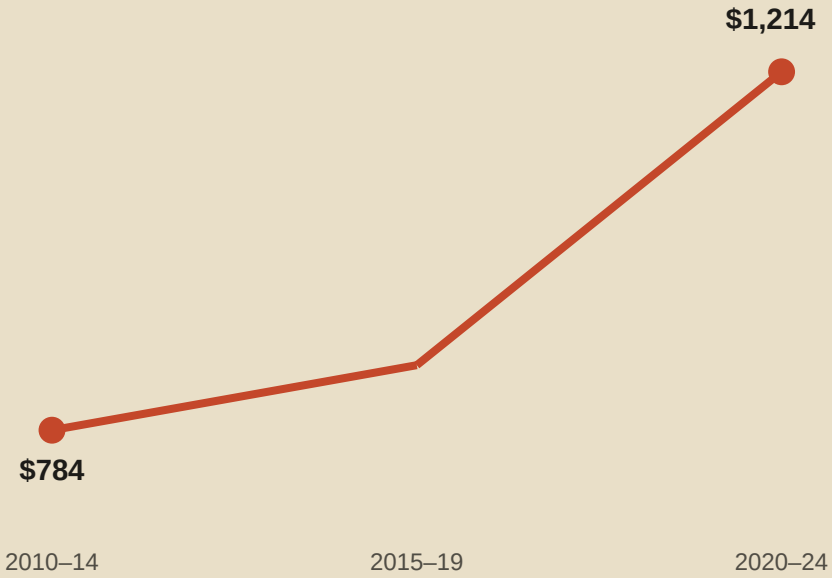

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 55% since the 2010–2014 survey, before inflation.

**$1,214**

a month. Georgia's median is $1,393.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# 73% of the housing here was built before 2000.

**73%**

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 1–3% to the 13,072 homes here.

**84–448**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

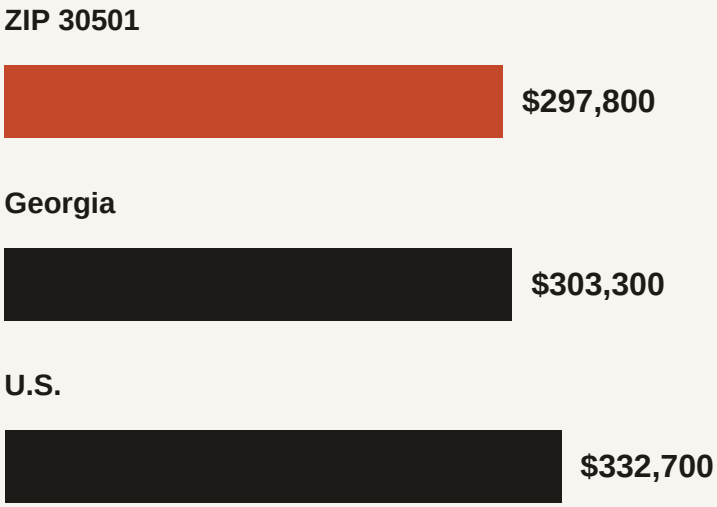
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 2% less than Georgia's.

**$297,800**

median home value in ZIP 30501.




Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 30501'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/30501/**