ZIP 30253, McDonough, Georgia.

Current market data.

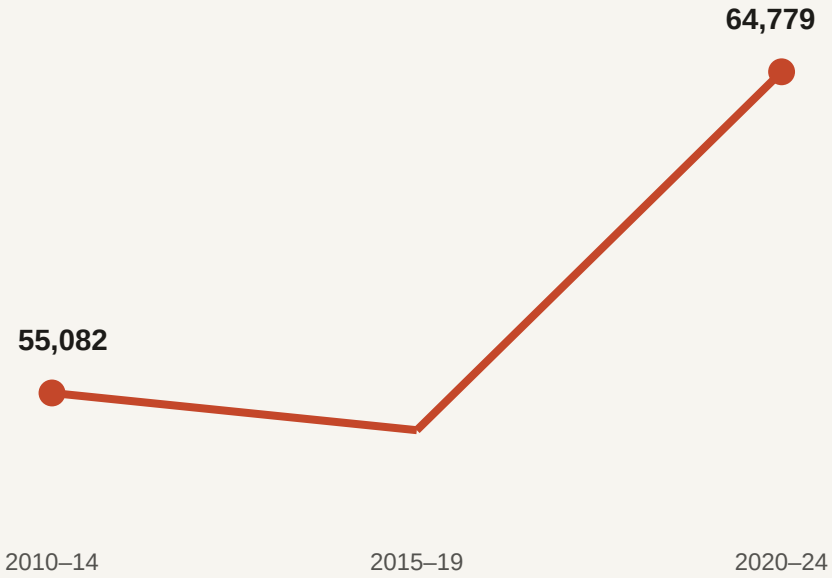
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

64,779 people call ZIP 30253 home.

64,779

people.



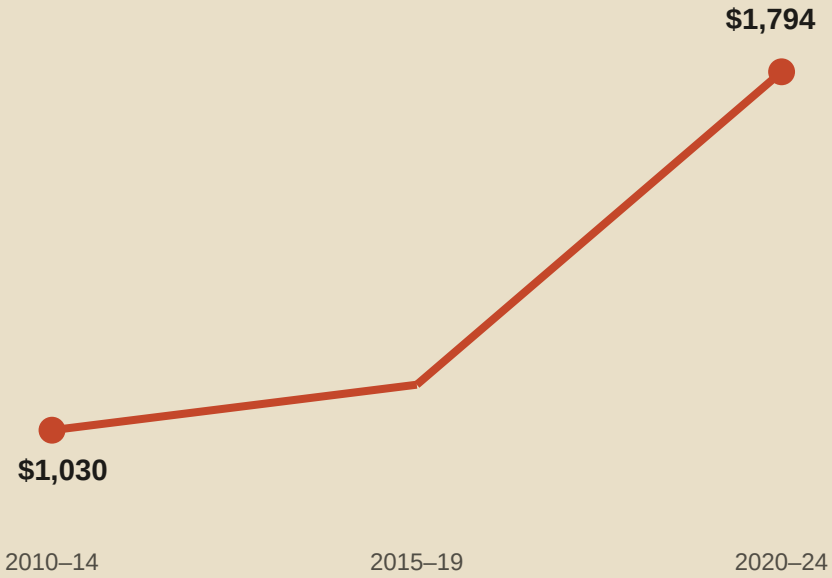
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 74% since the 2010–2014 survey, before inflation.

$1,794

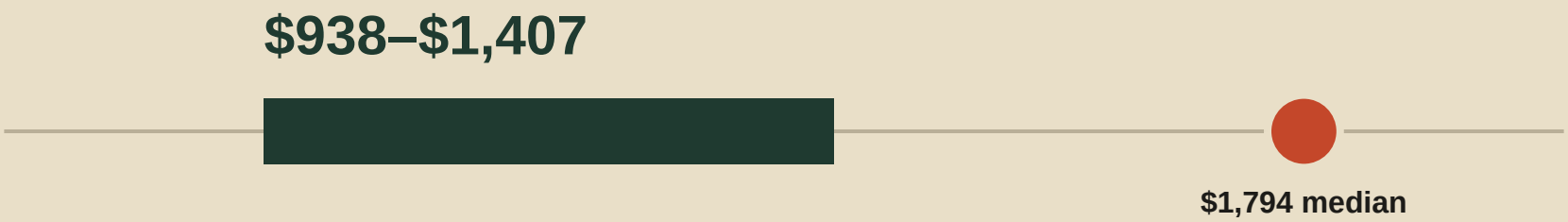
a month. Georgia's median is $1,393.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

38% of the housing here was built before 2000.

38%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.4% to the 23,981 homes here.

93–340

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

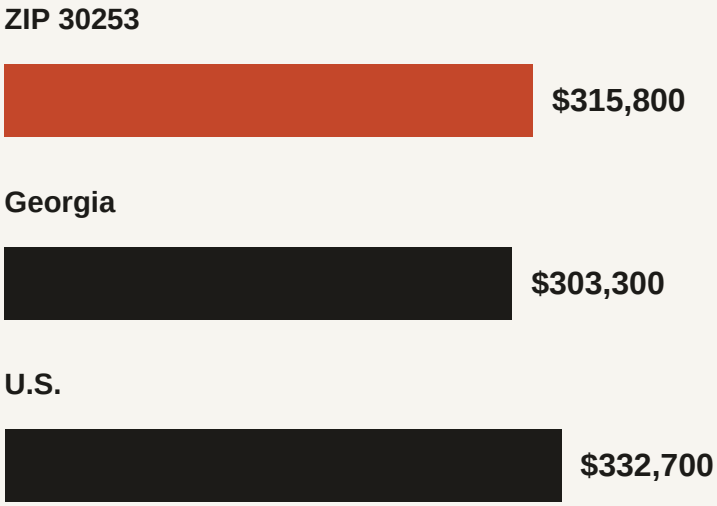
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 4% more than Georgia's.

$315,800

median home value in ZIP 30253.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 30253'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/30253/**