



ZIP 30144, Kennesaw, Georgia.

Current market data.

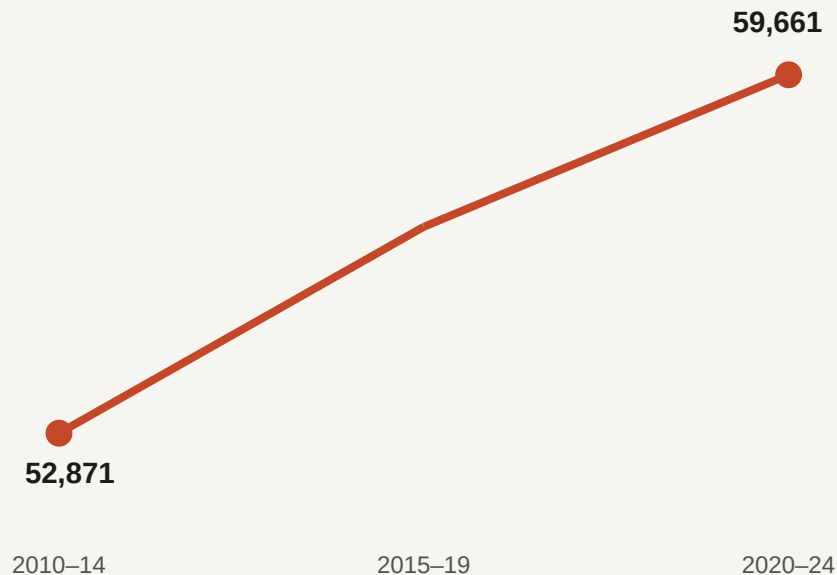
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

59,661 people call ZIP
30144 home.

59,661

people.



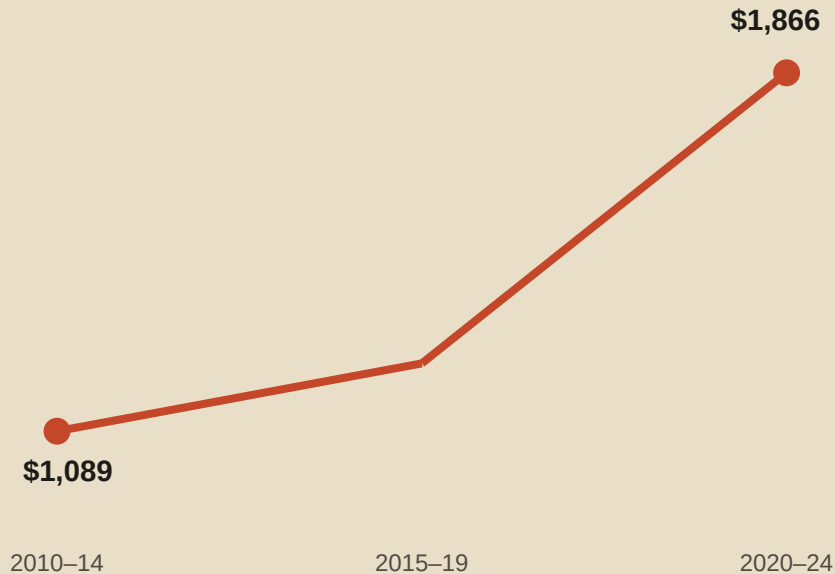


RENT

Median rent is up 71%
since the 2010–2014
survey, before inflation.

\$1,866

a month. Georgia's median is \$1,393.

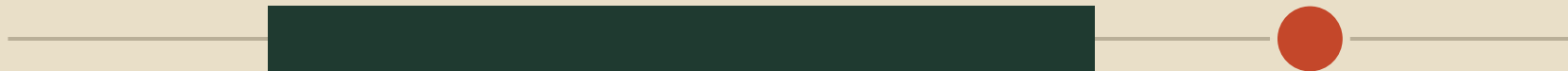




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,145–\$1,717



\$1,866 median

is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–2.4% to the 23,294 homes here.

100–555

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% more than Georgia's.

\$345,900

median home value in ZIP 30144.

ZIP 30144



\$345,900

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ZIP 30144'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/30144/

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