



ZIP 30121, Cartersville, Georgia.

Current market data.

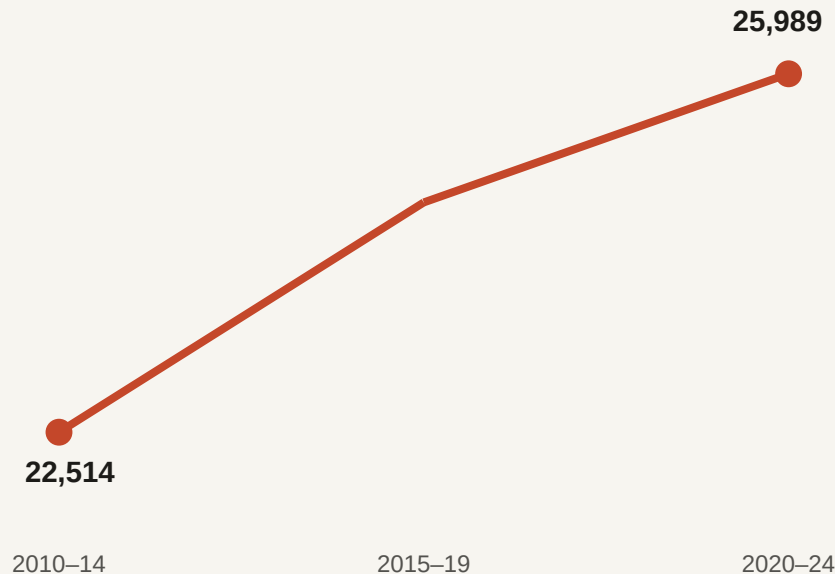
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

25,989 people call ZIP
30121 home.

25,989

people.



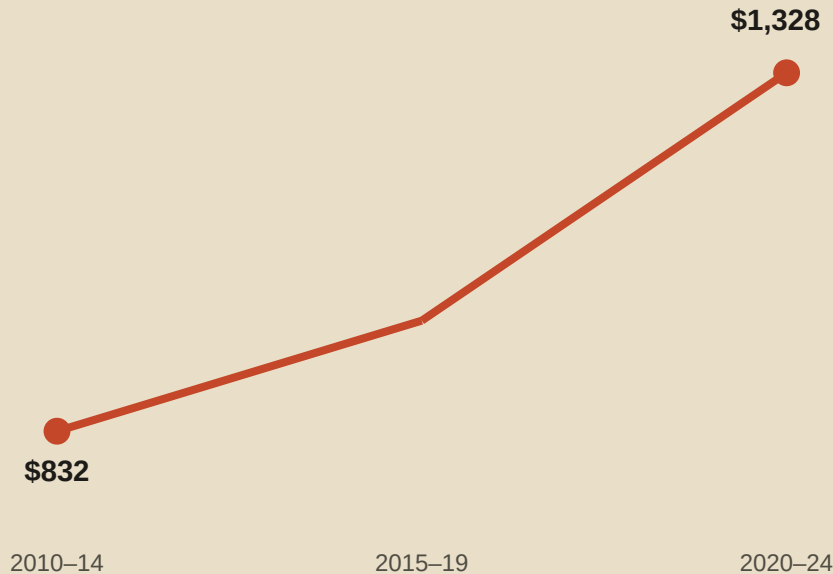


RENT

Median rent is up 60%
since the 2010–2014
survey, before inflation.

\$1,328

a month. Georgia's median is \$1,393.

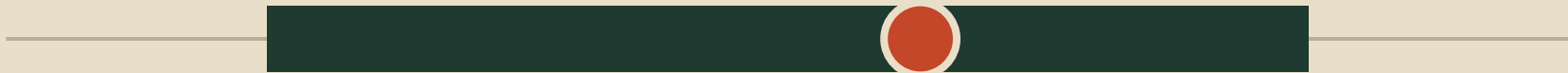




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,011–\$1,516



\$1,328 median

is the monthly rent range local workforce wages support.



BUILDING

57% of the housing here was built before 2000.

57%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 11,648 homes here.

39–153

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6% less than Georgia's.

\$285,500

median home value in ZIP 30121.

ZIP 30121



\$285,500

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ZIP 30121'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/30121/

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