



ZIP 30103, Adairsville, Georgia.

Current market data.

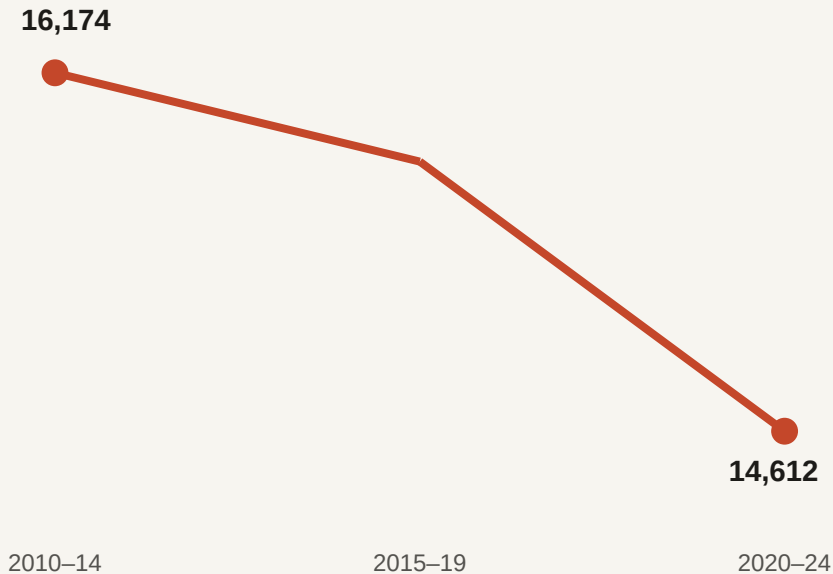
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

14,612 people call ZIP
30103 home.

14,612

people.



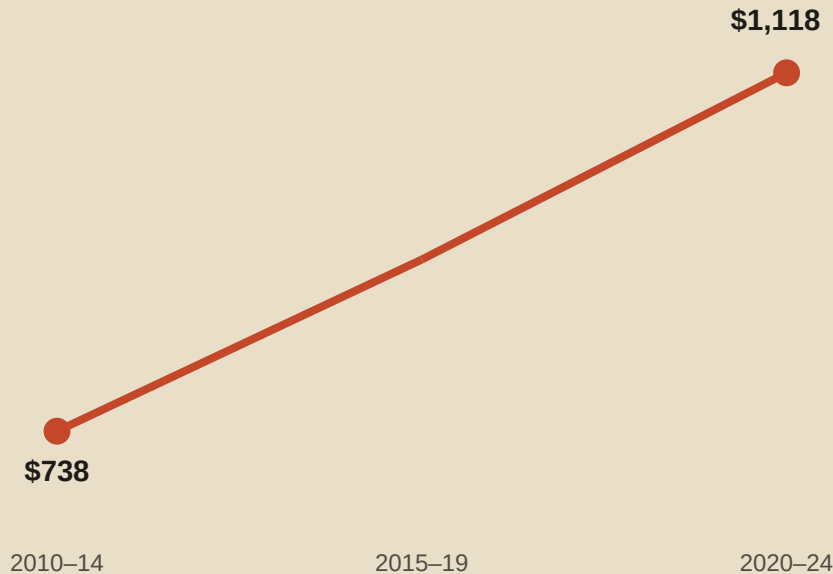


RENT

Median rent is up 51%
since the 2010–2014
survey, before inflation.

\$1,118

a month. Georgia's median is \$1,393.

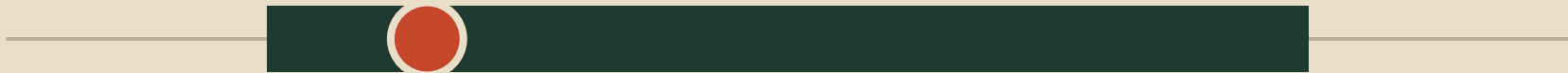




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,038–\$1,557



\$1,118 median

is the monthly rent range local workforce wages support.



BUILDING

56% of the housing here was built before 2000.

56%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 5,936 homes here.

11–68

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19% less than Georgia's.

\$244,900

median home value in ZIP 30103.

ZIP 30103



\$244,900

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ZIP 30103'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/30103/

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