



# ZIP 30096, Duluth, Georgia.

Current market data.

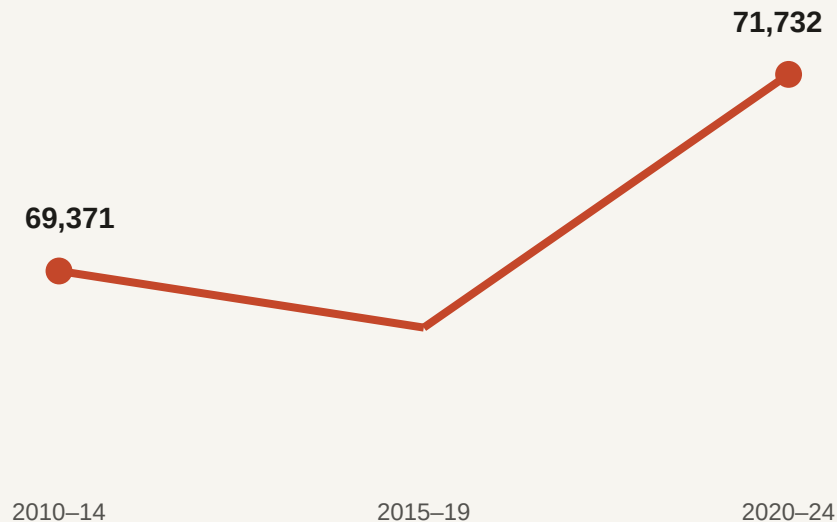
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**71,732** people call ZIP  
30096 home.

**71,732**

people.

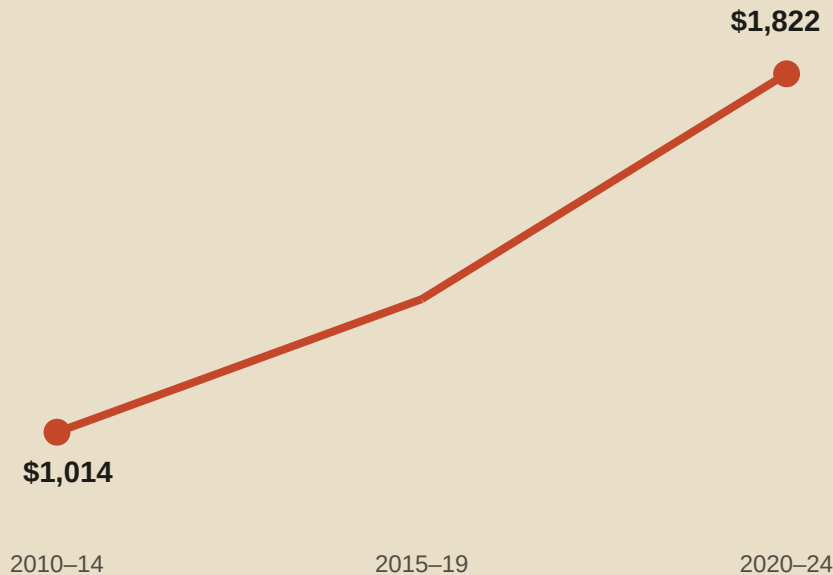


RENT

Median rent is up 80%  
since the 2010–2014  
survey, before inflation.

**\$1,822**

a month. Georgia's median is \$1,393.

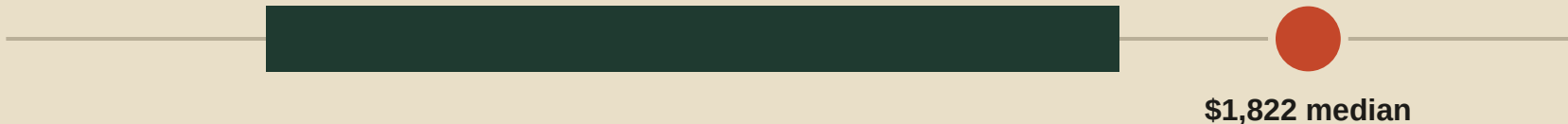




## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$1,131–\$1,697**



is the monthly rent range local workforce wages support.



BUILDING

**71% of the housing here was built before 2000.**

---

**71%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 1–2% to the 29,496 homes here.**

**170–547**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 24% more than Georgia's.

**\$375,200**

median home value in ZIP 30096.

ZIP 30096



\$375,200

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ZIP 30096'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/30096/](https://almanacdata.ai/e/zip/30096/)

The Almanac · your hyper-diligent research partner