ZIP 30068, Marietta, Georgia.

Current market data.

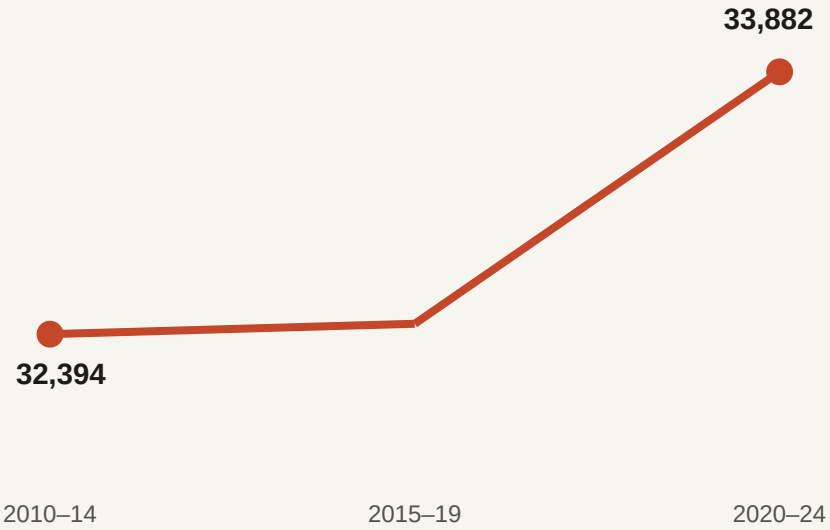
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

33,882 people call ZIP 30068 home.

33,882

people.



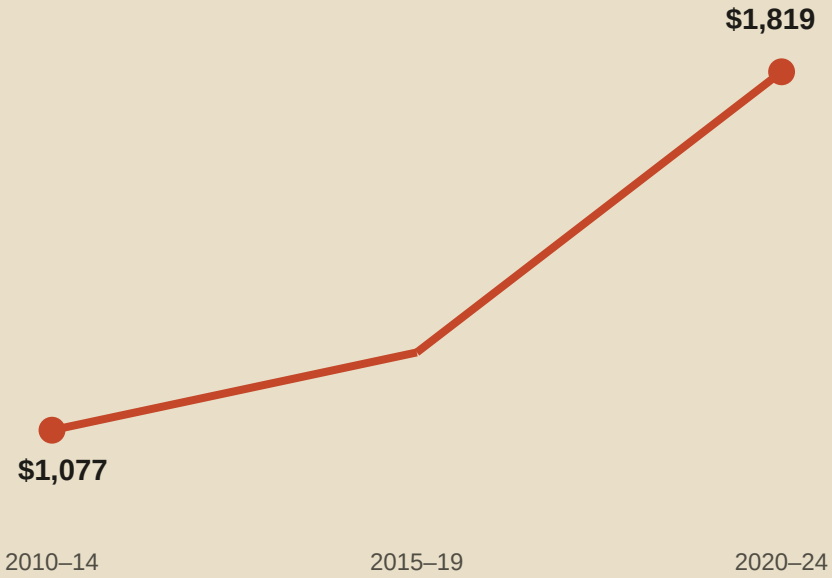
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 69% since the 2010–2014 survey, before inflation.

$1,819

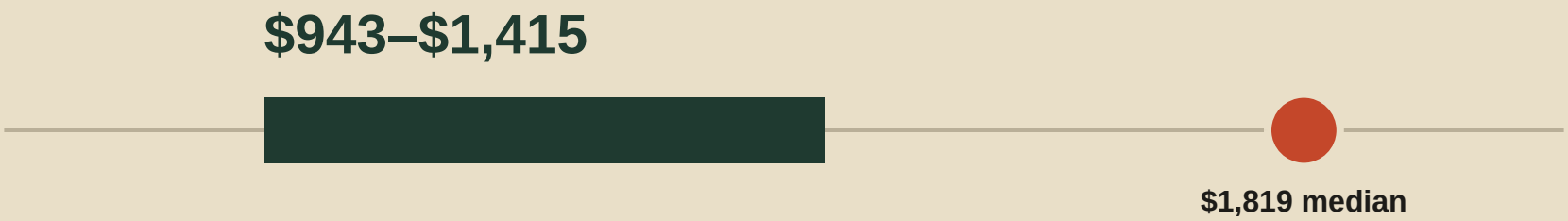
a month. Georgia's median is $1,393.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

91%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 13,165 homes here.

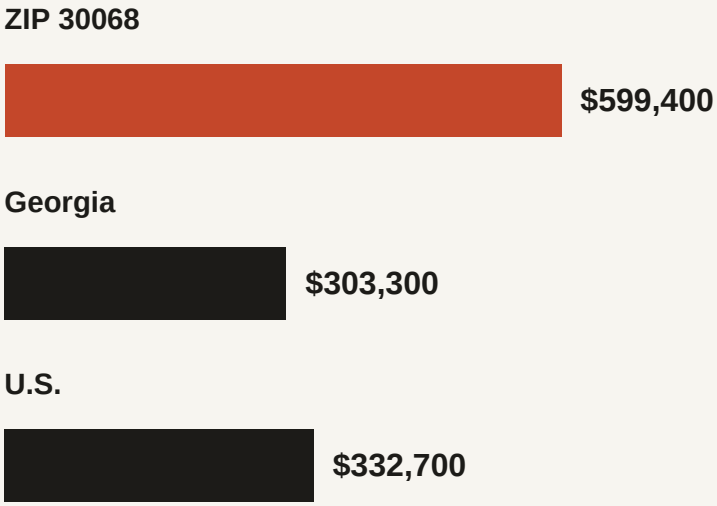
19–98

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 98% more than Georgia's.



$599,400

median home value in ZIP 30068.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 30068'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/30068/**