



ZIP 29697, Williamston, South Carolina.

Current market data.

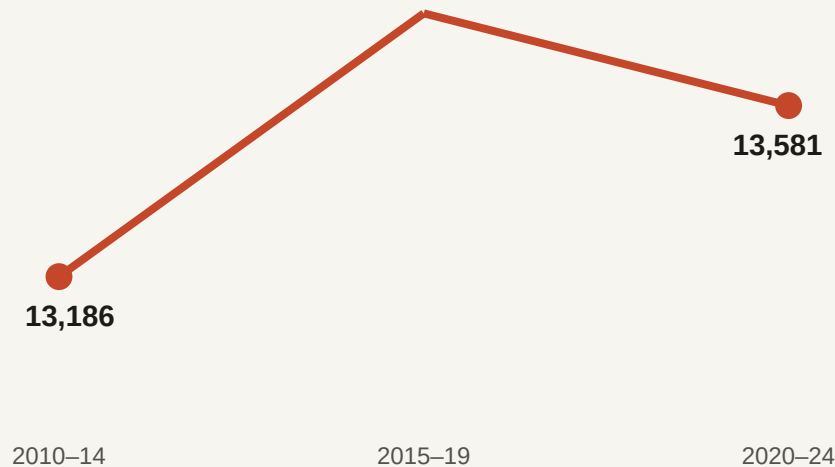
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**13,581 people call ZIP
29697 home.**

13,581

people.

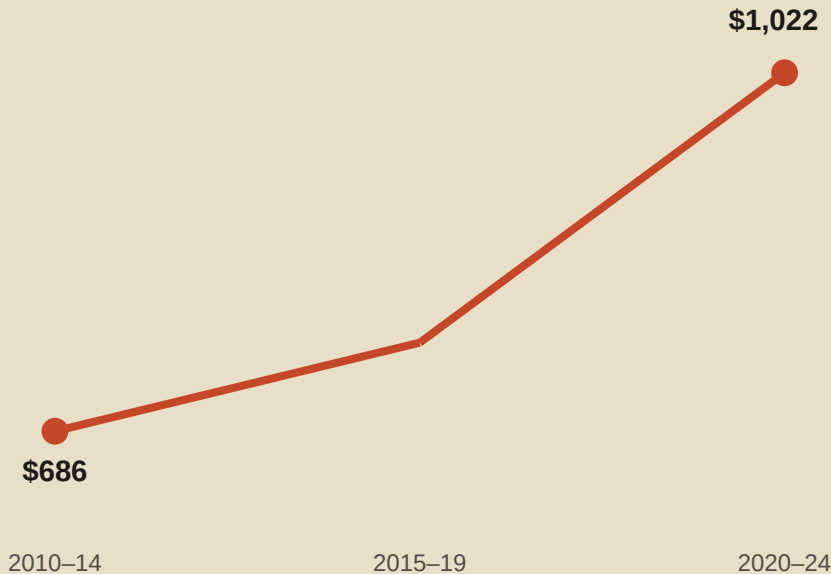


RENT

Median rent is up 49%
since the 2010–2014
survey, before inflation.

\$1,022

a month. South Carolina's median is \$1,180.

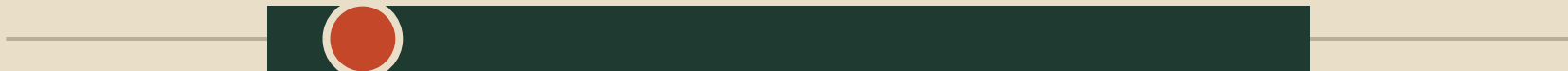




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$977–\$1,466



\$1,022 median

is the monthly rent range local workforce wages support.



BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 5,931 homes here.

14–56

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 20% less than South Carolina's.

\$206,000

median home value in ZIP 29697.

ZIP 29697



\$206,000

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ZIP 29697'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/29697/

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