



ZIP 29585, Pawleys Island, South Carolina.

Current market data.

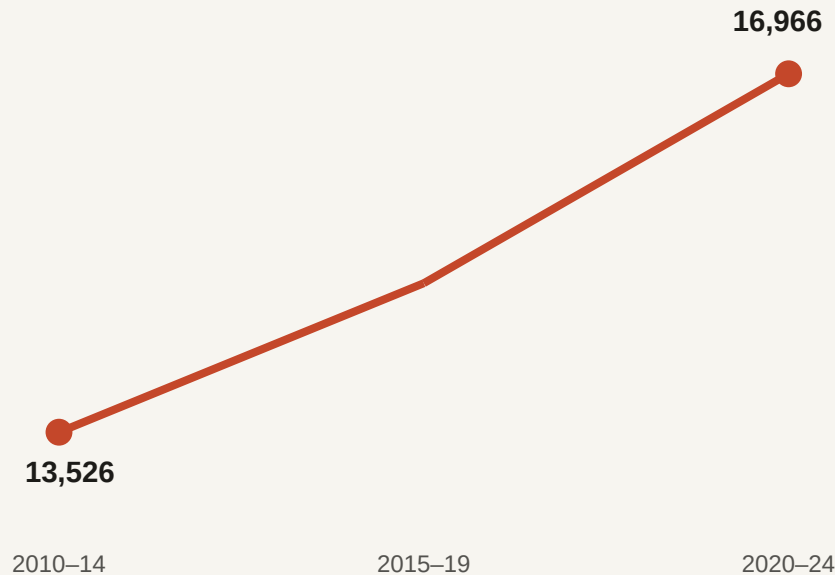
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

16,966 people call ZIP
29585 home.

16,966

people.

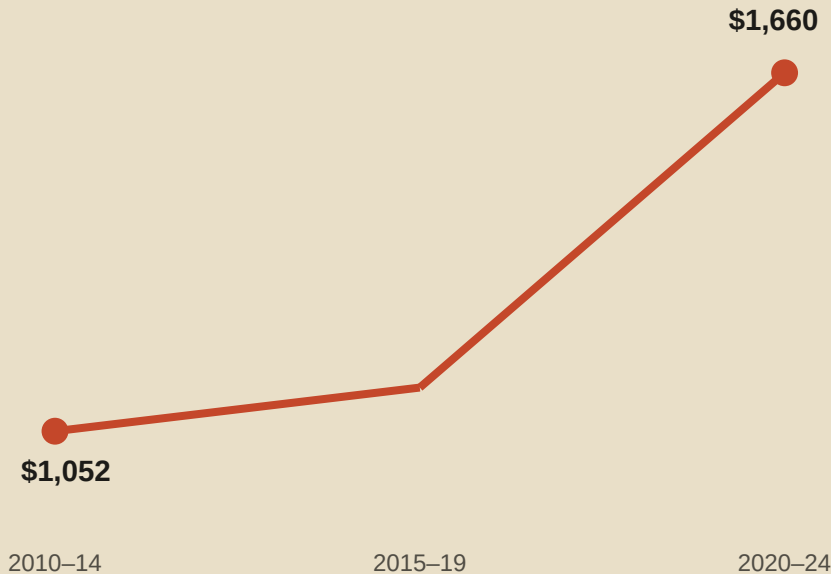


RENT

Median rent is up 58%
since the 2010–2014
survey, before inflation.

\$1,660

a month. South Carolina's median is \$1,180.

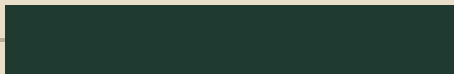




ROOM TO BUILD

The median rent is above what local wages can carry.

\$746–\$1,120



\$1,660 median

is the monthly rent range local workforce wages support.



BUILDING

55% of the housing here was built before 2000.

55%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 12,336 homes here.

9–68

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 79%
more than South
Carolina's.

\$463,400

median home value in ZIP 29585.

ZIP 29585



\$463,400

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ZIP 29585'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/29585/

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