ZIP 29550, Hartsville, South Carolina.

Current market data.

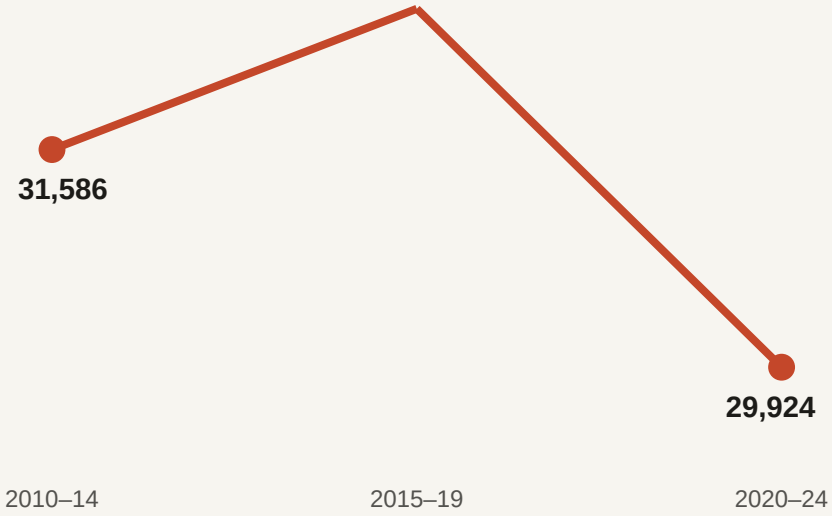
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

29,924 people call ZIP 29550 home.

29,924

people.



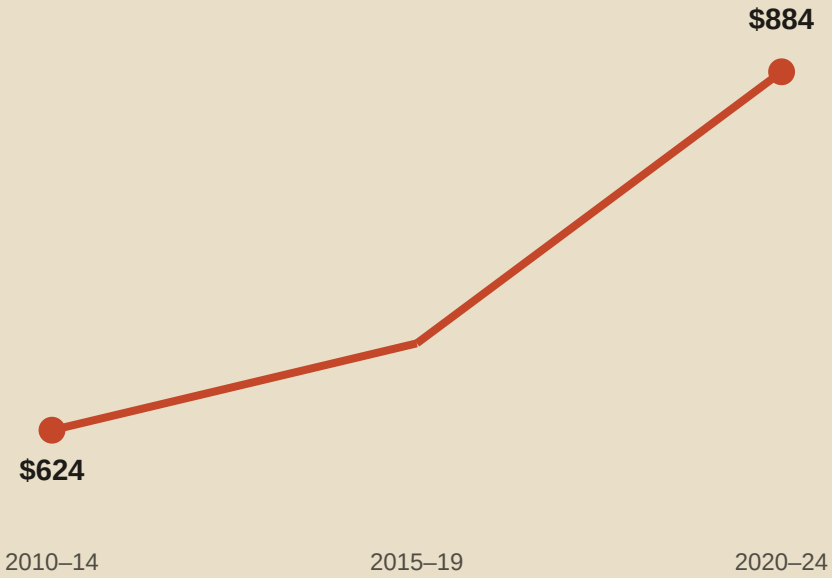
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 42% since the 2010–2014 survey, before inflation.

$884

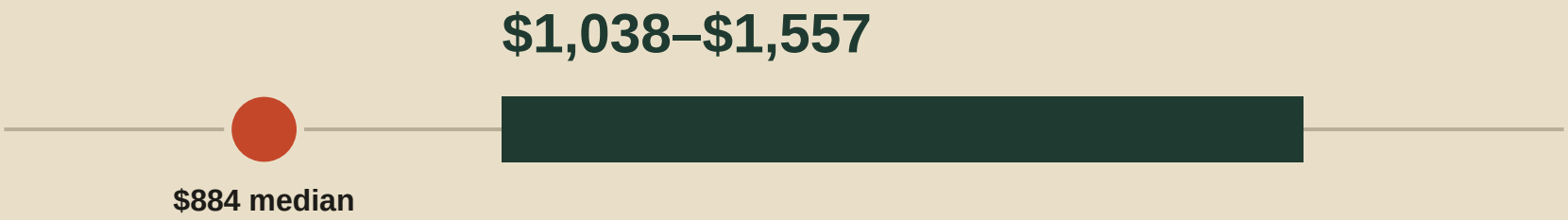
a month. South Carolina's median is $1,180.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 13,839 homes here.

35–106

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

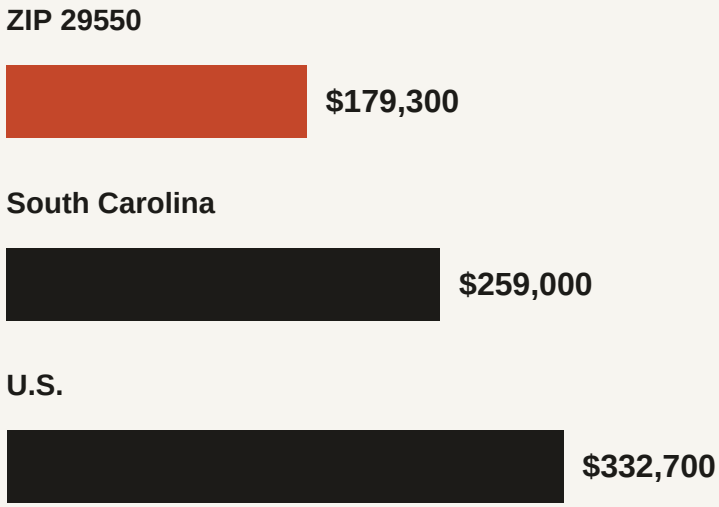
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 31% less than South Carolina's.

$179,300

median home value in ZIP 29550.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 29550'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/29550/**