



ZIP 29212, Columbia, South Carolina.

Current market data.

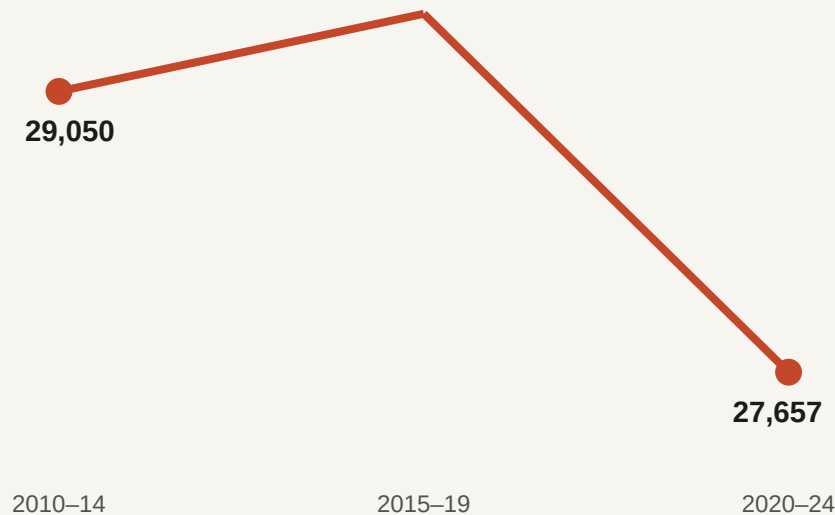
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

27,657 people call ZIP
29212 home.

27,657

people.



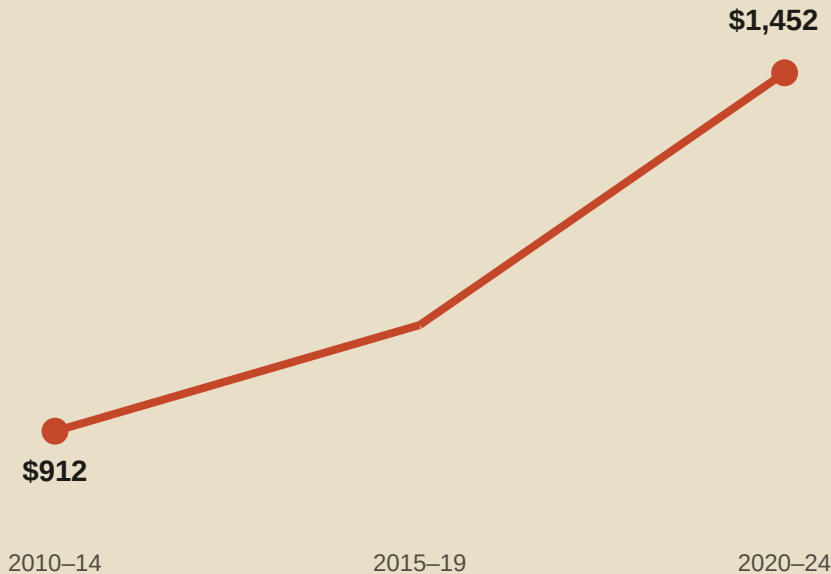
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 59%
since the 2010–2014
survey, before inflation.

\$1,452

a month. South Carolina's median is \$1,180.

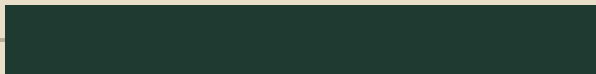




ROOM TO BUILD

The median rent is above what local wages can carry.

\$753–\$1,129



\$1,452 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 13,520 homes here.

37–157

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 5%
less than South
Carolina's.**

\$247,000

median home value in ZIP 29212.

ZIP 29212



\$247,000

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ZIP 29212'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/29212/

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