



ZIP 29204, Columbia, South Carolina.

Current market data.

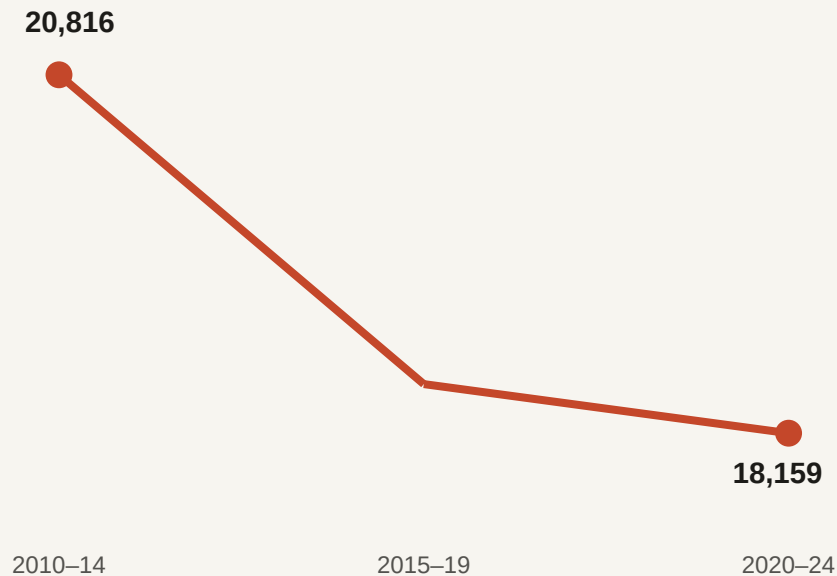
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,159 people call ZIP
29204 home.

18,159

people.

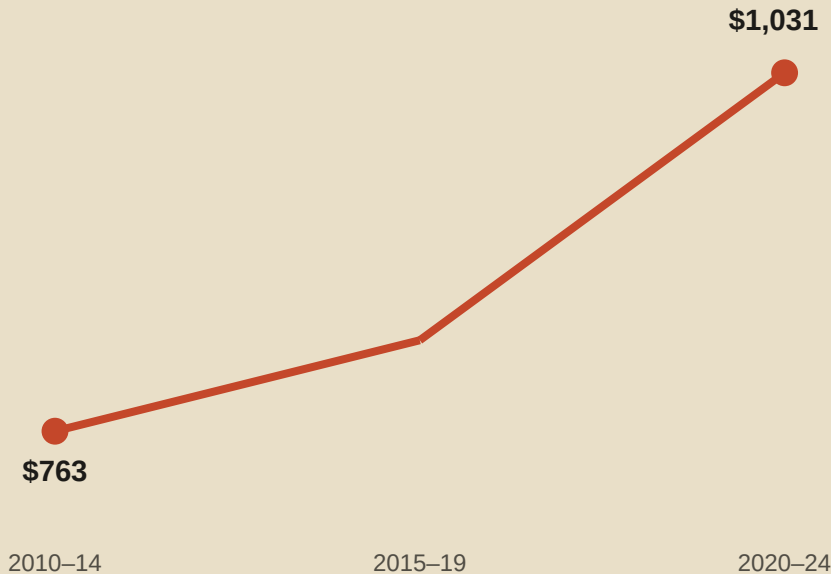


RENT

Median rent is up 35%
since the 2010–2014
survey, before inflation.

\$1,031

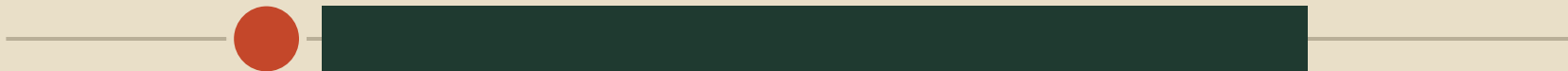
a month. South Carolina's median is \$1,180.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,061–\$1,591



\$1,031 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 8,755 homes here.

31–135

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% less than South Carolina's.

\$199,600

median home value in ZIP 29204.

ZIP 29204



\$199,600

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ZIP 29204'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/29204/

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