



ZIP 29201, Columbia, South Carolina.

Current market data.

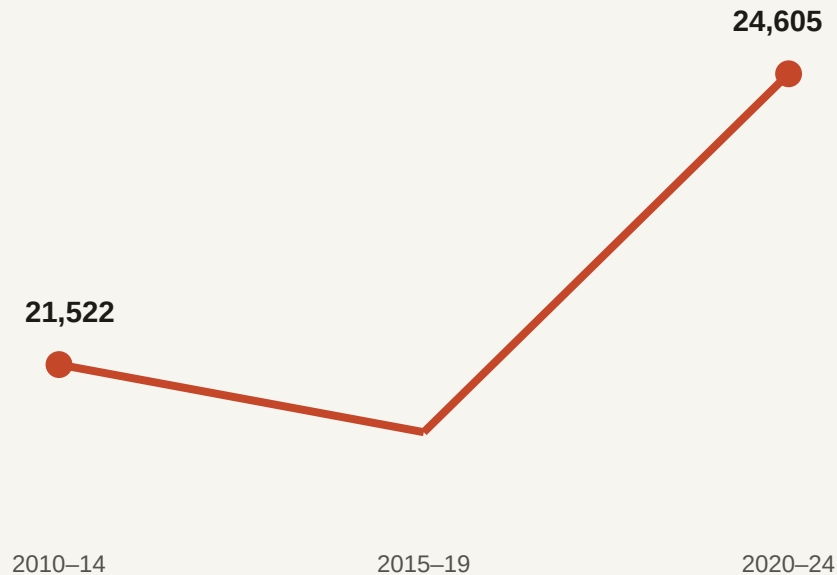
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**24,605 people call ZIP
29201 home.**

24,605

people.

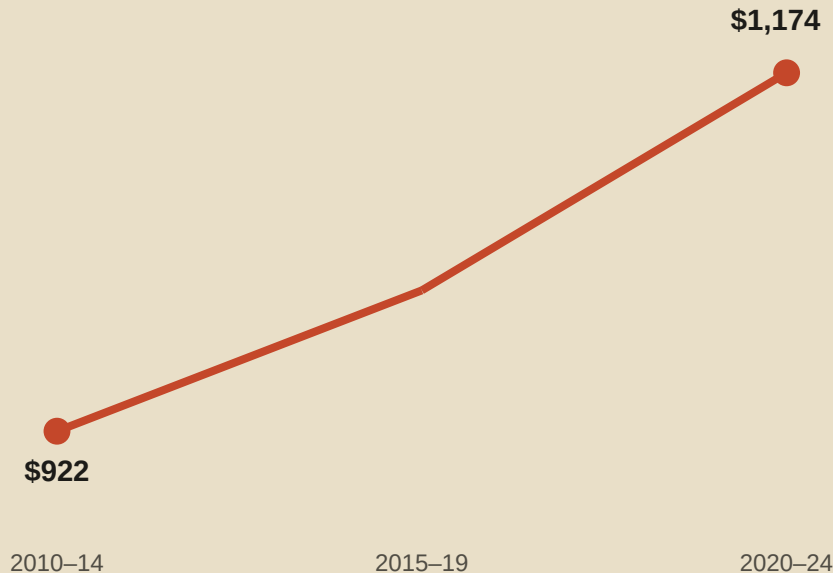


RENT

Median rent is up 27%
since the 2010–2014
survey, before inflation.

\$1,174

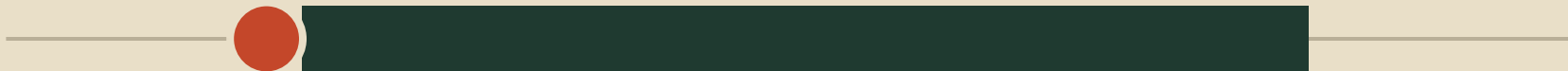
a month. South Carolina's median is \$1,180.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,195–\$1,792



\$1,174 median

is the monthly rent range local workforce wages support.



BUILDING

52% of the housing here was built before 2000.

52%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–5% to the 13,441 homes here.

77–676

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1% less than South Carolina's.

\$255,800

median home value in ZIP 29201.

ZIP 29201



\$255,800

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ZIP 29201'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/29201/

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