



ZIP 28753, Marshall, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

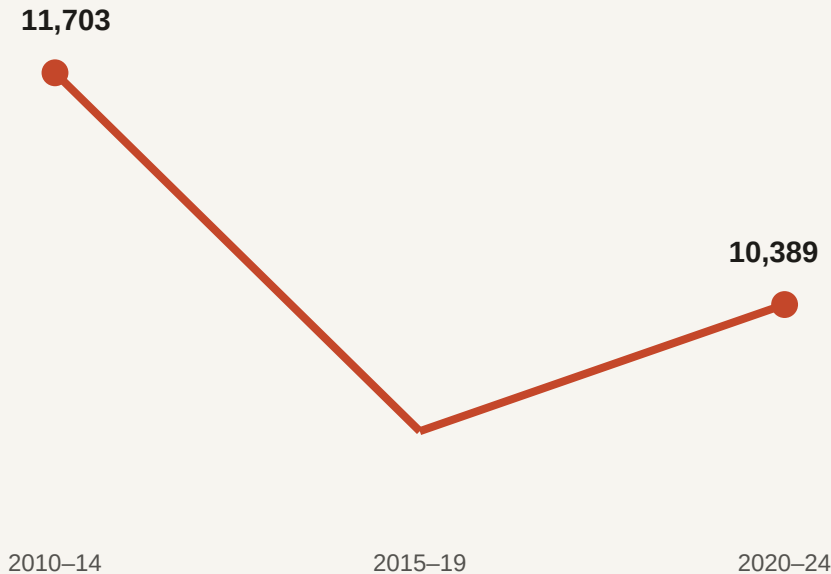


POPULATION

10,389 people call ZIP
28753 home.

10,389

people.

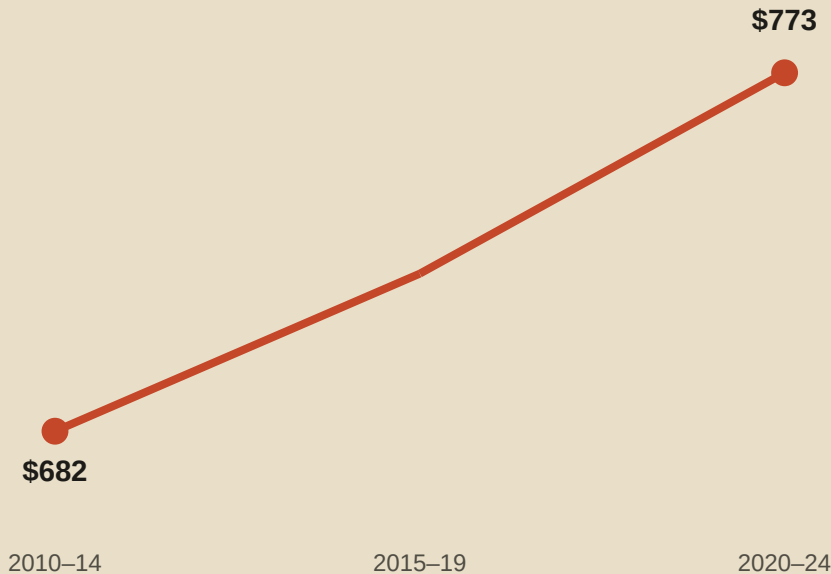


RENT

Median rent is up 13%
since the 2010–2014
survey, before inflation.

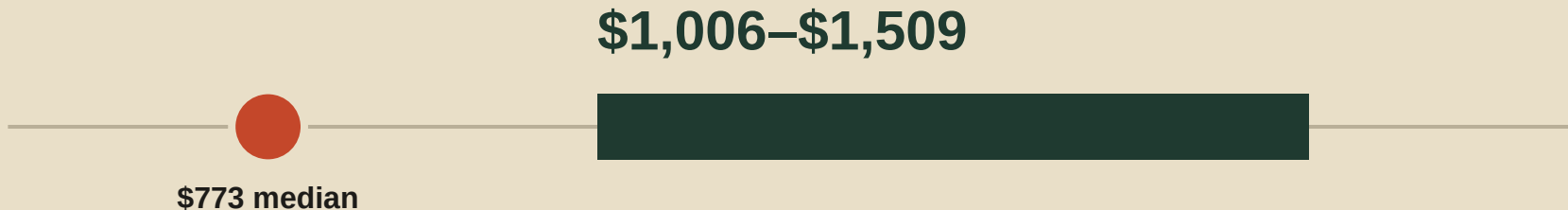
\$773

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 5,503 homes here.

8–22

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 1%
more than North
Carolina's.**

\$292,800

median home value in ZIP 28753.

ZIP 28753



\$292,800

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28753'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28753/

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