



ZIP 28741, Highlands, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

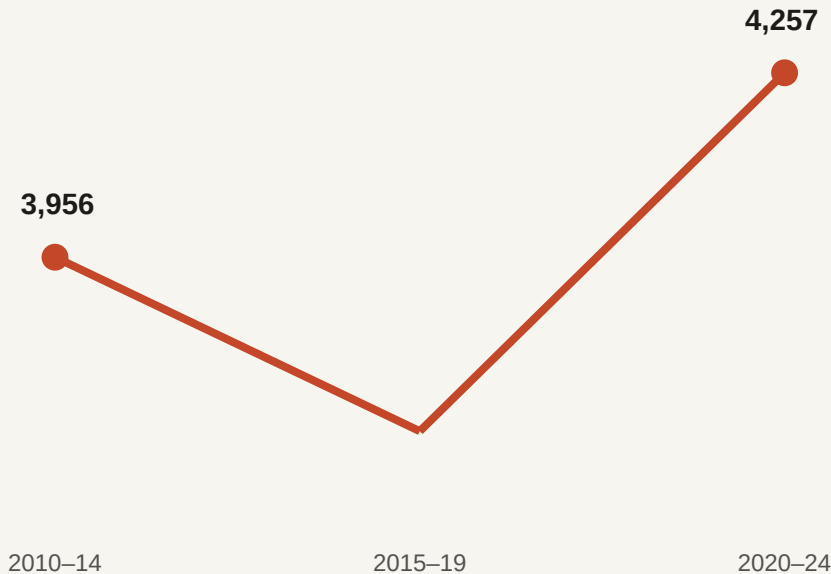


POPULATION

**4,257 people call ZIP
28741 home.**

4,257

people.

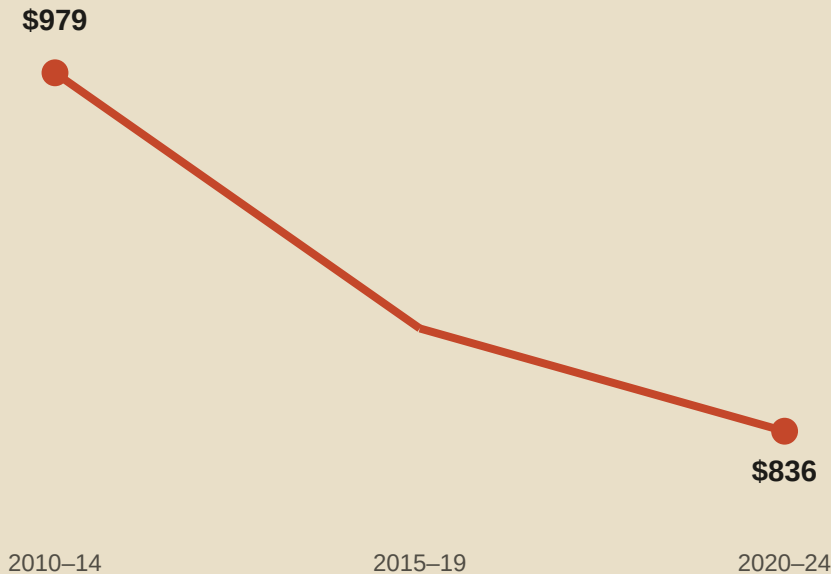


RENT

Median rent is down 15%
since the 2010–2014
survey, before inflation.

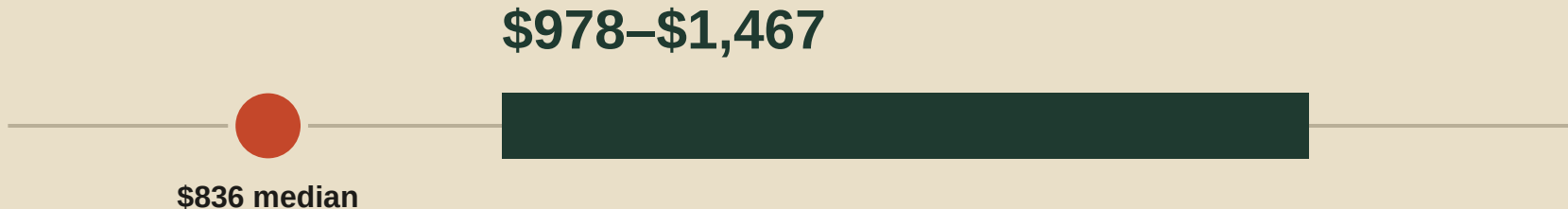
\$836

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.0–0.5% to the 6,096 homes here.

3–33

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
118% more than North
Carolina's.

\$631,000

median home value in ZIP 28741.

ZIP 28741



\$631,000

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28741'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28741/

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