



ZIP 28704, Asheville, North Carolina.

Current market data.

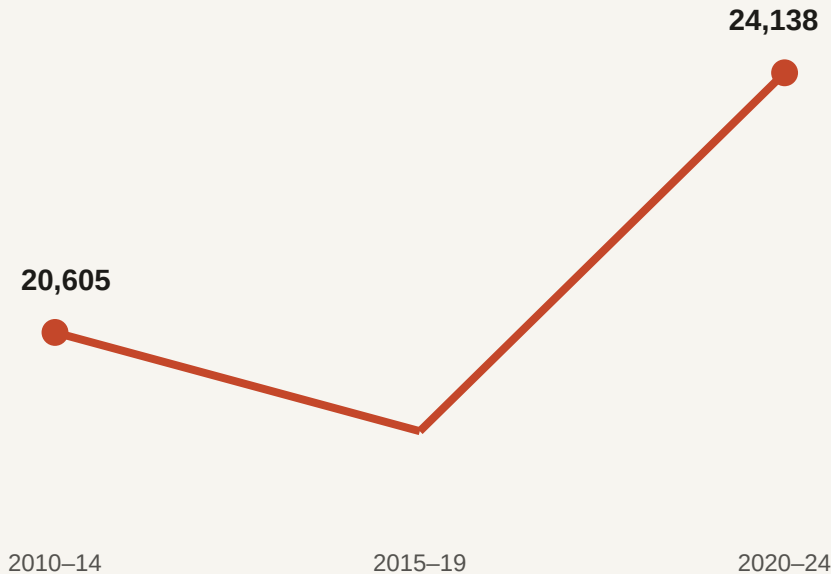
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**24,138 people call ZIP
28704 home.**

24,138

people.

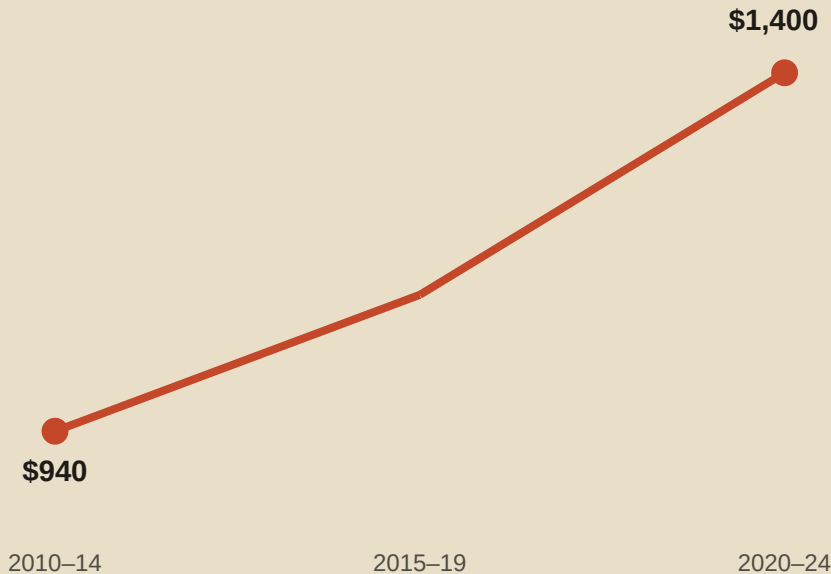


RENT

Median rent is up 49%
since the 2010–2014
survey, before inflation.

\$1,400

a month. North Carolina's median is \$1,228.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,148–\$1,722



\$1,400 median

is the monthly rent range local workforce wages support.



BUILDING

48% of the housing here was built before 2000.

48%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 11,931 homes here.

41–147

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 35%
more than North
Carolina's.**

\$390,000

median home value in ZIP 28704.

ZIP 28704



\$390,000

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28704'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28704/

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