



ZIP 28697, Wilkesboro, North Carolina.

Current market data.

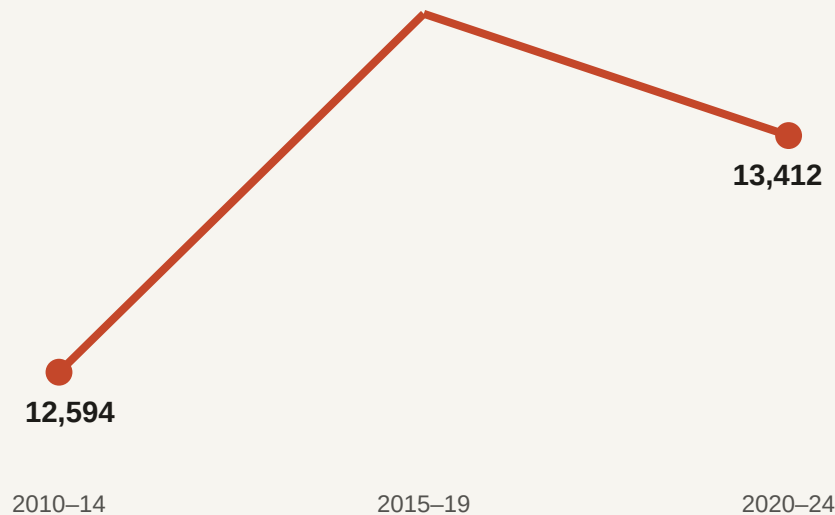
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**13,412 people call ZIP
28697 home.**

13,412

people.

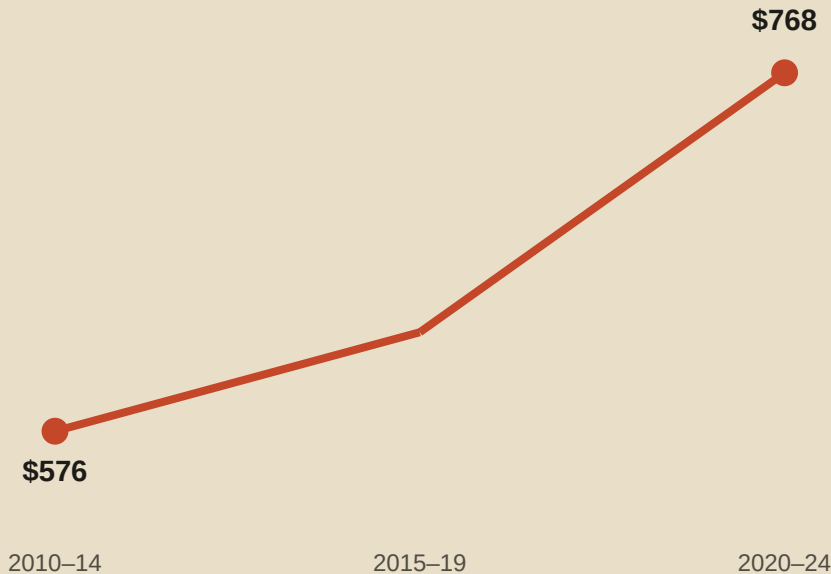


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

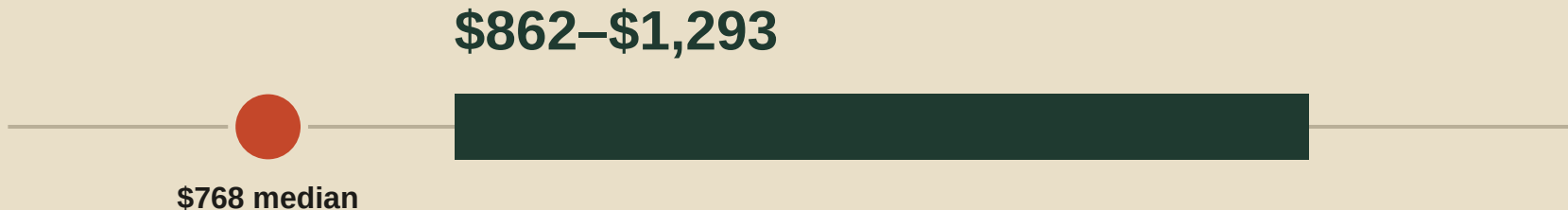
\$768

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.8% to the 6,158 homes here.

19–108

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 24% less than North Carolina's.

\$218,500

median home value in ZIP 28697.

ZIP 28697



\$218,500

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28697'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/zip/28697/**](https://almanacdata.ai/e/zip/28697/)

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