



ZIP 28694, West Jefferson, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

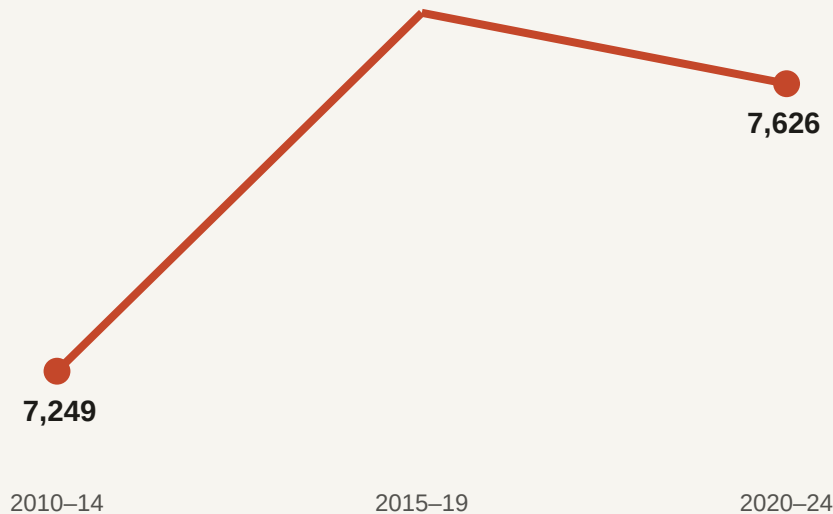


POPULATION

**7,626 people call ZIP
28694 home.**

7,626

people.

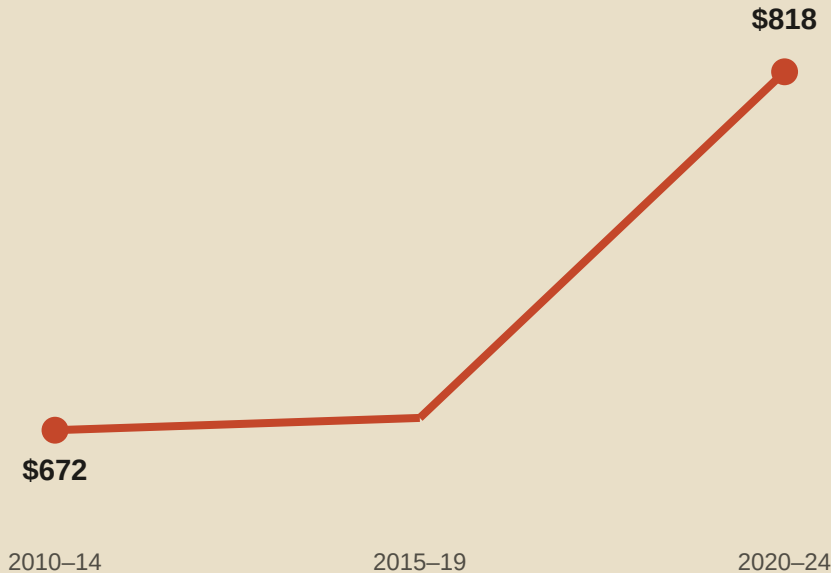


RENT

Median rent is up 22%
since the 2010–2014
survey, before inflation.

\$818

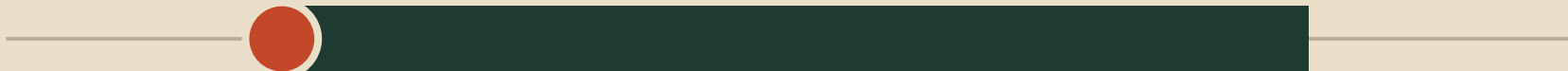
a month. North Carolina's median is \$1,228.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$812–\$1,219



\$818 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 4,847 homes here.

6–36

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% less than North Carolina's.

\$273,200

median home value in ZIP 28694.

ZIP 28694



\$273,200

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28694'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28694/

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