



ZIP 28540, Jacksonville, North Carolina.

Current market data.

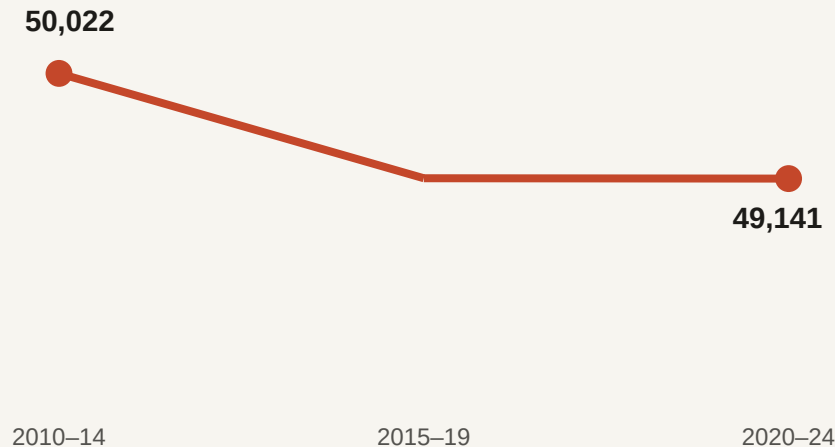
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**49,141 people call ZIP
28540 home.**

49,141

people.

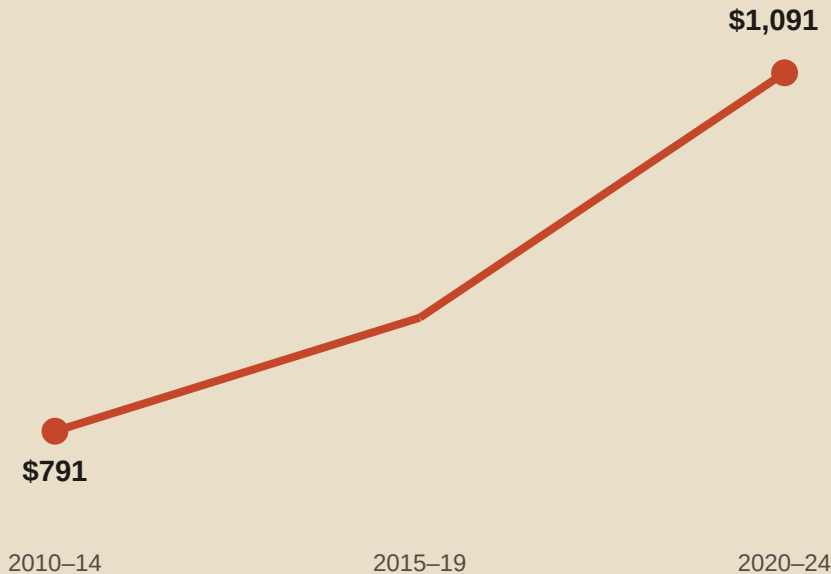


RENT

Median rent is up 38%
since the 2010–2014
survey, before inflation.

\$1,091

a month. North Carolina's median is \$1,228.

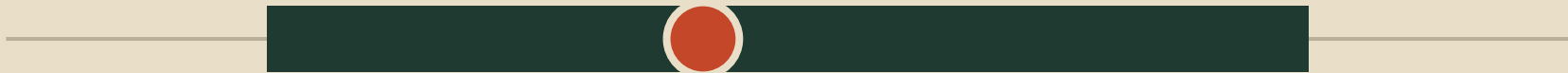




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$902–\$1,353



\$1,091 median

is the monthly rent range local workforce wages support.



BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–0.7% to the 21,131 homes here.

78–157

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% less than North Carolina's.

\$223,800

median home value in ZIP 28540.

ZIP 28540



\$223,800

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28540'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28540/

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