



ZIP 28538, Hookerton, North Carolina.

Current market data.

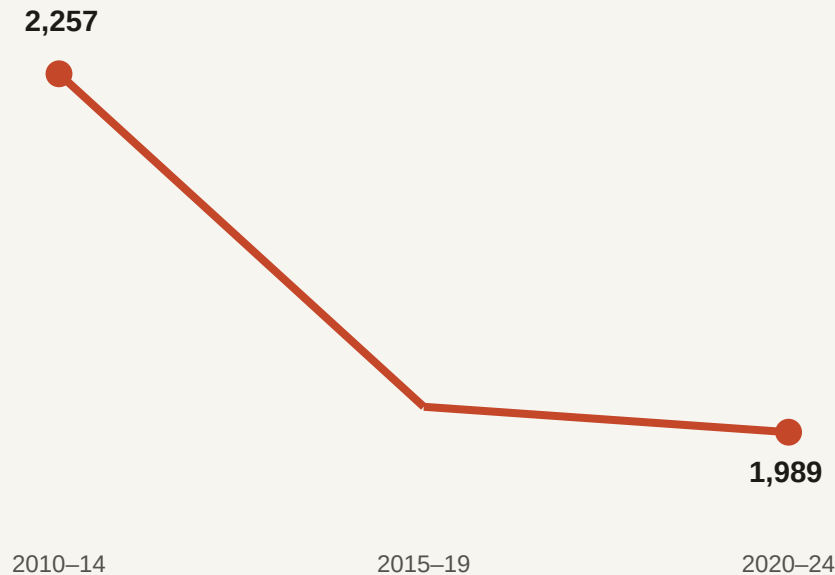
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

1,989 people call ZIP
28538 home.

1,989

people.



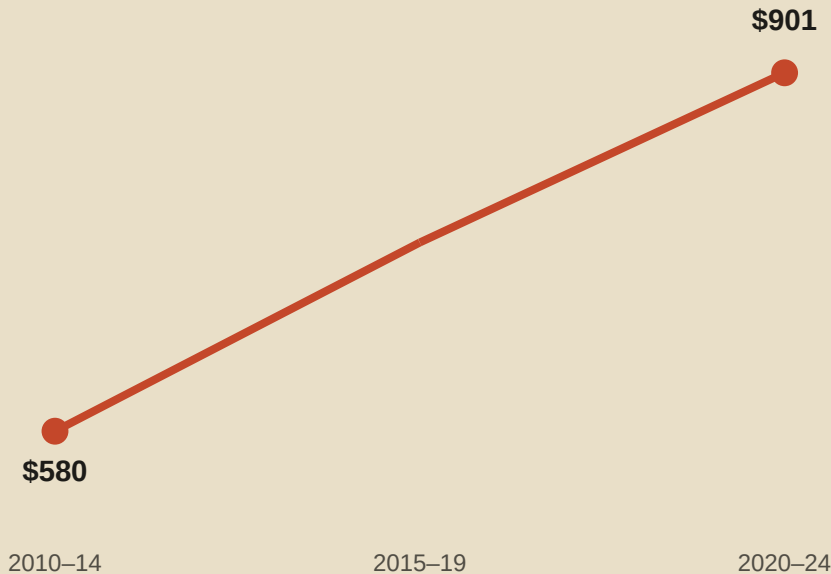


RENT

**Median rent is up 55%
since the 2010–2014
survey, before inflation.**

\$901

a month. North Carolina's median is \$1,228.

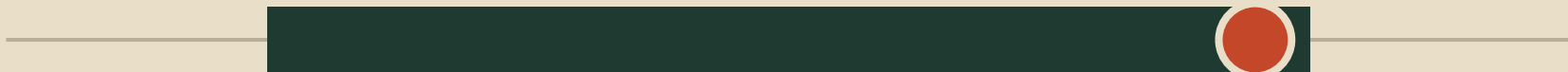




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$611–\$917



\$901 median

is the monthly rent range local workforce wages support.



BUILDING

66% of the housing here was built before 2000.

66%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 916 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60% less than North Carolina's.

\$114,800

median home value in ZIP 28538.

ZIP 28538



\$114,800

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28538'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28538/

The Almanac · your hyper-diligent research partner