



ZIP 28504, Kinston, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

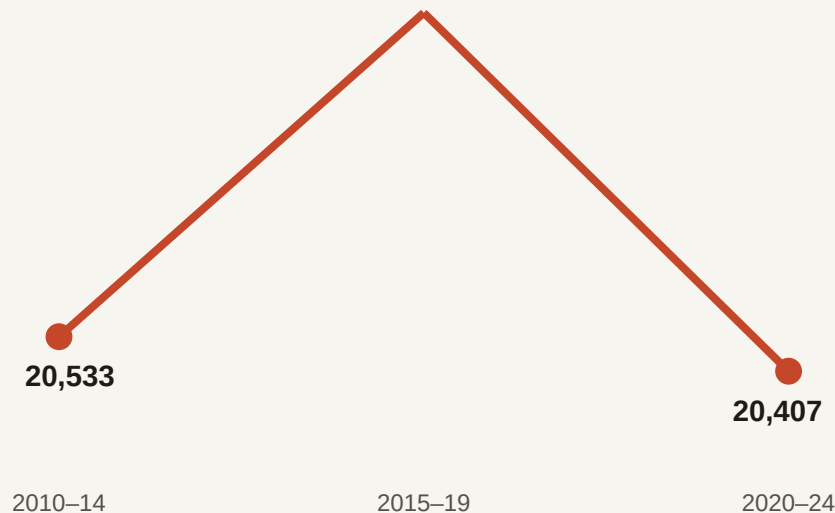


POPULATION

20,407 people call ZIP
28504 home.

20,407

people.

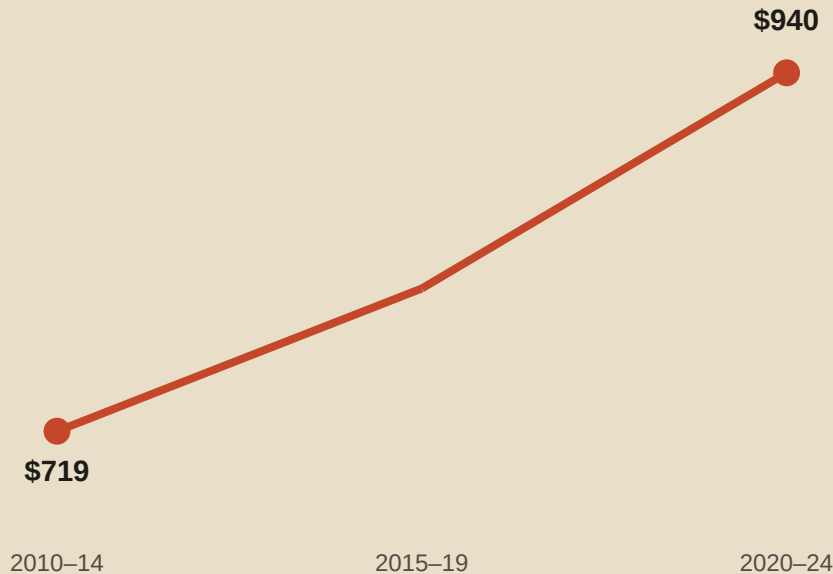


RENT

Median rent is up 31%
since the 2010–2014
survey, before inflation.

\$940

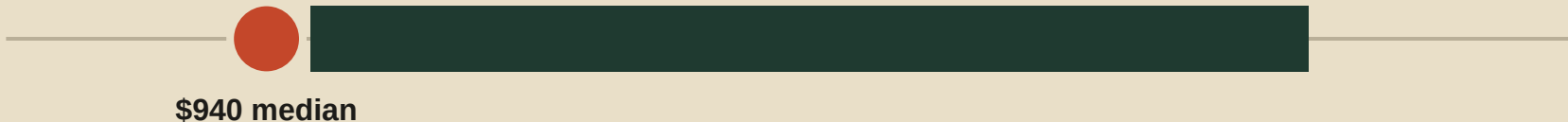
a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$961–\$1,441



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–2.0% to the 9,270 homes here.

31–182

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50% less than North Carolina's.

\$143,300

median home value in ZIP 28504.

ZIP 28504



\$143,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28504'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28504/

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